



# NEWS

THE EUROPEAN ASSOCIATION  
FOR DIRECTORS AND PROVIDERS  
OF LONG-TERM CARE SERVICES FOR THE ELDERLY

THE EUROPEAN ASSOCIATION  
OF HOMES AND SERVICES FOR THE AGEING



SEPTEMBER - OCTOBER 2018

## 1<sup>st</sup> joint EAN congress in Prague

Dear colleagues,  
the first EAHSA and E.D.E. congress in Prague was the first EAN – European ageing network event indicating the new start of a new association with a strong and long history of the two previous ones. The majority of the congress feedbacks were positive and I myself had a very good feeling about all the sessions, meetings, our Executive and General board meetings. We could have experienced the key saying I ended my candidature speech in 2016. together we stand – divided we fall. EAN represent a strong European family of people, experts and fellows dedicated to elderly care and enthusiastic about how we can move things forward.



Jiří Horecký, president of EAN

## New 1<sup>st</sup> statutory vice-president of EAN



Mr. Adrianus Koster was voted the 1<sup>st</sup> statutory vice-president of the EAN during the last General Assembly meeting in Prague (September 15, 2018). He was nominated by EAHSA and voted unanimously during the election process.

**Dear Aad, congratulations and good luck in your new function!**

## SAVE THE DATES for the next meetings

**EAHSA Annual general meeting**  
December 10, 2018 in Brussels /B/  
After the meeting follows the lecture of [ECREAS](#)

**EAN Executive board meeting**  
December 14, 2018 in Vienna /AUT/

**EAN General assembly meeting**  
April 14, 2019 in Utrecht /NL/ + dinner  
After the meeting follows the workshop of Working group LTC in 2030  
(Executive board meeting the day before)



EUROPEAN  
AGEING  
NETWORK  
former EDE|EAHSA  
E.D.E. | EAHSA

EAHSA - E.D.E.  
Congress

Is there a future  
of Long-term  
Care in Europe?

What can we learn  
from each other...

Prague, Czech Republic  
September 13-14, 2018

ALL PRESENTATIONS  
AVAILABLE FOR DOWNLOAD  
HERE



[www.ltc2018.eu](http://www.ltc2018.eu)



## CALENDAR

**10 DEC 2018, Brussels /B/**  
EAHSA Annual general meeting

**14 DEC 2018, Vienna /AUT/**  
EAN Executive Board meeting

**12 APR 2019, Utrecht /NL/**  
EAN General Board meeting  
(11 APR EAN Executive Board)

**17-19 SEP 2019, Toronto/CAN/**  
GAN Conference on LTC



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## EAN-ECREAS AWARD 2018



In 2014 and 2016 the European Association of Homes and Services for the Ageing (EAHSA) have recognized an outstanding organization and an innovative facility throughout Europe by an EAHSA Award.

In 2014 **Seniorenzentrum Krefeld, Germany** was awarded as the best facility for senior care and services in Europe and the **“Fédération Nationale Avenir et Qualité de Vie des Personnes Agées (FNAQPA)”**, France, was awarded as the best organization.

In 2016 **“Het Heiveld” in Gent, Belgium** was awarded as the best facility for senior care and services in Europe and **“Les Cèdres” in Beaux, France** was awarded as best organization.

This third time the Award is granted is now a joint initiative of the European Ageing Network (EAN) and the European Centre for Research and Education in Ageing Services (ECREAS). The goal is to showcase and grant innovative facilities and organizations. The criteria are:

- Disruptive innovations/projects within facilities and disruptive to the current system (wake up calls)
- National frontrunner with potential to European level
- Focus on quality of life of clients but also focus on employees
- Self-critical towards own way of working

On 13 September 2018 the EAN-ECREAS Award of best facility in Europa was handed over to **Dom Danice Vogrinec in Maribor, Slovenia**, during the EAN conference in **Prague /CZ/**. This time there were no applications for best organization.



### Nominees were:

- "Azienda pubblica di Servizi alla Persona Itis" in Trieste, Italy
- "Ehpad Simon Bénichou" in Nancy, France
- "Humanitas Deventer" in Deventer, Netherlands

The nominated applications can be downloaded from the ECREAS website:  
[www.ecreas.eu](http://www.ecreas.eu)

## PARTNERS



Going further  
for health



with people in mind

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## Commission publishes LTC report 2018

The European Commission has published the report *Challenges in long-term care in Europe - A study of national policies 2018*. The study, which includes country reports and a synthesis report, provides a brief description of the main features of the national long-term care systems in 35 European countries - EU Member States as well as EFTA and enlarging countries.

The [synthesis report](#) presents a comparative analysis of the national long-term care systems. It identifies national reforms aimed at tackling these challenges and presents a brief overview of national long-term care indicators. It also puts forward a number of recommendations.

The [country reports](#) analyse four challenges:

- access to and adequacy of long-term care provisions,
- issues related to the employment situation of caregivers,
- the quality of LTC provision and jobs, and
- the financial sustainability of national long-term care provisions.

Long-term care is the responsibility of Member States. However, the visibility given to it in the European Pillar of Social Rights opens opportunities to develop a more ambitious action plan at the EU level to respond to the growing common challenges. The European Pillar of Social Rights states that everyone has the right to affordable long-term care of good quality, in particular home-care and community-based services.

-Marcel Smeets-



## Belgian residential care centers show slight decline in occupancy

The average occupancy rate in the Belgian residential care centers is high, but has slightly decreased over the past three years, shows a study by consultancy firm Probis commissioned by ING.

Belgians are living longer in good health, the home care services for seniors are increasing, and the elderly themselves prefer to continue to live longer at their home. These are the main explanations for the decrease of the average occupancy rate of 96.3 percent (2015 study) to 95 percent.

Some 71 percent of the surveyed 558 Belgian residential care centers say that the active waiting list of three years three years ago, now has shrunk. About a quarter of the residential care centers also struggle to reach the maximum capacity utilization, with an occupancy rate lower than 94.5 percent. There are big regional differences: urban Antwerp takes an average of 82.5 percent, but rural Limburg 92.8 percent.

-Marcel Smeets-

## EAHSA to participate in EU funded ELDIcare project

The European Association of Homes and Services for the Ageing (EAHSA) will participate in an EU funded project, called ELDIcare. The project aims to offer a pathway out of the grey market for atypical/undeclared elderly care givers, through education and training in ICT & health applications, modernizing the way elderly care is provided by designing two fresh market-driven curricula responding to the needs of this special demographics group and their families and informal careers.

The long-term goal is to rethink and rebrand elderly care, bridging traditional approaches with modern applications and cutting-edge technology in order to maximize efficiency and results in benefit of the society as a whole, as this demographic group is increasing rapidly. Investing now in modern curricula in the elderly care sector, is a strategic move, as we design and establish the institutions and transferability mechanisms that are going to be used in the future, when demand for high-skilled elderly workers is going to skyrocket.

Accreditation, self-assessment, psychometric tools and advanced digital applications combined with scientifically tested methodologies such as TNA & DACUM guarantee for an accurate, structured, accessible, work-based learning curricula that are going to change the way we understand, value manage and appreciate elderly care and ICT health innovations.

The project will start in November 2018 and will run for two years.

-Marcel Smeets-



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## Better is Good — A Reflection

In times where some politicians try to convince us that each country must only place its own interests first, we as the civil society must work even harder to show that international collaboration helps to solve severe problems that do not stop at borders.

Severe and proven problems like climate change (no, it is not a Chinese hoax!), escalating conflicts, or plastic debris in our oceans impact us all. And there are socio-economic challenges that face most countries and communities across the globe, like our ageing societies. From the U.S. to China, from Japan to Switzerland, the Czech Republic to India, we all need to step up and make the best possible decisions in our countries based on facts, science, and experience.

Why shouldn't we learn from each other and avoid mistakes made in the past by others?

Why shouldn't we reach out to those who want to participate in development and growth?

Why, for God's sake, should we become as ego-maniac and narcissistic as some of our political leaders?

You are right. There are no reasons. Because we are leaders on our own. Because we can and we must set standards and raise our voices for the "greater good" (as Margie van Zyl stated many times as president of the Global Ageing Network).

If we do so, the fruits will be sweet and tangible, like whoever thought we could invite AI Power to Switzerland next year to Zurich in April? Who would have thought that we would have an editorial in our Almacasa magazine by Dan Levitt, one of the most respected leaders in long-term care in Canada? In my weekly radio show in Zurich called "Dr. Age," I answer questions around the topic of ageing, from financial to cosmetics, from dementia to contemporary forms of housing and caring.

As president of the association "queerAgeing," I coordinate a team of 250 engaged persons in order to procure the best care and living for senior LGBT folks who helped develop the open and inclusive world we enjoy. And I can do this only because I know that I have all of you behind me. Because I know that I am part of our efforts to make our planet a better place. Not perfect, just *better*.

Because – as President Obama said in a recent speech – **"Better is good"**.

-Vincenzo Paolino-

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### Advertisement

## AgeingFit

Come and meet your colleagues at AgeingFit,  
Lille /FR/ – 29<sup>th</sup> and 30<sup>th</sup> January 2019

**AgeingFit** is the leading international business convention dedicated to innovation in the healthy ageing sector.

AgeingFit will gather nutrition industrials, E-health, medical devices, services providers and academic research groups, as well as health insurers and retirement home with one goal in mind: to connect with potential business, research and financial partner with the objective to launch new products and services for the senior market.

**Website:** <https://www.ageingfit-event.com/>

**Registration:** <https://www.ageingfit-event.com/about-ageingfit/registration-fees/>

**Contact:** [ageingfit@eurasante.com](mailto:ageingfit@eurasante.com)



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## These Badass Tattooed Seniors We Captured Prove That You Shouldn't Worry About Your Tattoos When You're Old



'TattooAge. Never too old,' is a photography project where we photographed 25 elderly people with tattoos in their living rooms. In these photographs, they show their tattoos and share the stories behind them: from a gift from a grandchild to the memory of a lost loved one. Some of the subjects got their first tattoo as late as 80.

In addition to the project, we also published a book with the same name. Besides photographs, it includes teaching material on tattoo culture which could be used in the academic community. It discusses the meaning behind tattoos, people's experiences and life lessons, such as dealing with loss, aging etc. The exhibition 'TattooAge. Never too old.' began its tour across the Netherlands on September 20.

People often assume that tattoos are only done at a young age, so they ask older people whether their tattoos have faded or sagged. With this project, we not only want to tell the stories behind the tattoos but prove that age does not matter. It's a fact – you are never too old for a tattoo! More info: [getoud.nl](http://getoud.nl)

-Ingrid Meijering-

## The SUSTAIN consortium presents its SUSTAIN Country Reports



The SUSTAIN Country Reports present the integrated care sites participating in SUSTAIN and the different projects that were set up to support the improvement of integrated care, providing readers and stakeholders with a clear picture covering Integrated Care state of play in the different countries, the sites' characteristics and improvement projects, and key findings from the sites.

SUSTAIN is a cross-European research project and stands for sustainable tailored integrated care for older people in Europe. The SUSTAIN project aims to improve integrated care for older people living at home with multiple health and social care needs. This page will provide more information about the background and structure of the project. SUSTAIN is coordinated by VU University Medical Centre (VUmc) in Amsterdam and the Dutch National Institute for Public Health and the Environment (RIVM).

The country reports can be found at the [SUSTAIN website](http://SUSTAIN website). There are reports available for Austria, Catalonia, Estonia, Germany, the Netherlands, Norway and the UK.

-Marcel Smeets-

## Health worker migration and mobility at the heart of WHO high level discussions

The second meeting of the International Platform for health worker mobility was held in Geneva on 13-14 September. The meeting was jointly hosted by ILO, OECD, and WHO, as part of the Working for Health Programme. It built on the previously held High Level Dialogue on International Health Worker Migration. Some 80 participants (government representatives, international agencies and civil society organizations) discussed promising policy measures and proposed strategic actions to strengthen the management and governance of health worker mobility. The meeting was also an opportunity to share country experiences on the uptake and the use of the WHO Global Code of Practice on the International Recruitment of Health Personnel.

Important context is the anticipated adoption of the Global Compact on Safe, Orderly and Regular Migration in December 2018 at the Intergovernmental Conference on the Global Compact for Migration. The final text of the Global Compact includes important linkages to the WHO Global Code and health worker mobility, with provisions on data, ethical recruitment and international cooperation. The UN Secretary General's Report on International Migration and Development (UNGA A/73/286) also highlights both the importance of the Code and health workforce-related data to the broader migration agenda.

The meeting report can be found [here](http://here).

-Marcel Smeets-



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## Health and care no priority in Commission Work Program 2019

The European Commission has presented its Work Programme for 2019, setting out three main priorities for the year ahead: reaching agreement on the legislative proposals already presented to deliver on its ten political priorities, adopting a limited number of new initiatives to address outstanding challenges and presenting several initiatives with a future perspective for a Union at 27. Elderly care and social care are no political priorities for the last year of the Juncker Commission.

The Commission will present a limited number of new initiatives. It will take stock of the Investment Plan for Europe and table a Reflection Paper on how to ensure a sustainable Europe for future generations. The Commission will put forward a coordinated plan on the development of Artificial Intelligence in Europe, table an Action Plan on Disinformation, and make a Recommendation to establish a European Electronic Health Record. This last issue could be of interest for the elderly and health care sectors.

The full Commission 2019 Work Program can be found [here](#).

-Marcel Smeets-

## European Commission reports positively about the Innovation Partnership on Active and Healthy Ageing

The European Commission has presented its Staff Working Document on the Innovation Partnership on Active and Healthy Ageing (EIP-AHA) to the European Council. Progress has been made towards the Partnership's headline target to increase by two the average number of healthy life years of Europeans by 2020. Moreover, since the launch of the Partnership in 2011, there has also been much progress on digital innovation for active and healthy ageing across the EU.

The current mandate of the European Innovation Partnership is valid until 2020. The Partnership is now expected to reflect on its future in the period beyond 2020, and on how it can build on its achievements and further improve its functioning and results. This includes in particular further reflection on how the large community of partners the Partnership has so far mobilized can better contribute to the policy priorities, specifically the actions stemming from the Communication on digital transformation on health and care in the Digital Single Market adopted in April 2018.

The Commission Staff Working Document can be found [here](#).

-Marcel Smeets-

### Advertisement

## The Future of Longevity - New Partnerships for a New Age

The Longevity Leaders Conference connects the leaders in longevity science, technology, business and investment to tackle the grand challenge of extending human health span at a groundbreaking congress on 4 Feb 2019 in London.

### Key themes include:

- The Future of the Science of Ageing
- The Future of Care
- Realizing the potential of the Longevity Industry Revolution
- Derisking Longevity
- The Technology Challenge
- The Investment Opportunity



LONGEVITY  
LEADERS

For full details, to sign up for regular updates or to book please visit <http://bit.ly/2q7DusH>

**The European Ageing Network (EAN) members can secure a 15% discount using the promotional code EAN15 when booking online.**



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## EAN congress in Prague /CZ/ - September 13-14, 2018



In September we had a very interesting conference in Prague. We discussed from different angles the future of long-term elderly care. It will be a big challenge for many countries in Europe and in the world to maintain a sustainable system of elderly care. Challenges regarding labour market, budgets, but also even more important issues like ethical questions and care-values. To discuss that with your colleagues all around Europe and learn from each other made this conference a big success. And the beautiful social events on the Vltava-trip and the concert in the Church completed these days in Prague.

**-Aad Koster-**

The headline of the conference was well chosen as we saw at the numbers of participants.

I'm very happy that there was a lot of interested persons but also a lot of experience and also expectations at the conference in Prague. In my opinion the expectations could be fulfilled and that's very important!

I would like to thank the excellent speakers once again. Unfortunately in the single sessions were not very much people and I'm very sorry for that for the speakers but this had more to do with the wonderful city Prague than with the quality of lectures.

Last but not least also the social programme was fantastic – thanks a lot. And thanks' to the organizing committee – you did a great job!

**-Markus Mattersberger-**



The Speakers and Contents were very good and very interesting. From my Point of few there were important inputs for our daily work.



It's was very interesting. A good occasion to share experience about different countries.



<https://www.ltc2018.eu/after-conference.html>



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The Prague-conference from my perspective was a great success. Bringing together great leaders from across Europe and the world in a beautiful city can never be wrong in order to make progress for the quality of life our elders deserve. Despite all of the differences in funding, regulations and national identities our industry has to meet the needs of those who have been there for us.

**-Vincenzo Paolino-**



The future of the elderly care or long term care for the people with disabilities in Europe is on our shoulders and we are responsible for a sustainable development of the system which has to fulfil the needs of this population. Today I cannot imagine that directors and providers would not have a possibility to share the professional experiences and the best practices all over the Europe. Congresses as the first joint Congress of E.D.E. & EAHSA under EAN in Prague was, are a perfect tool to deal with this issue.

It is my personal believe, that plenary session with discussion about the role of the European Commission in Long-term Care in Europe, about all possible impacts of European Union LTC policies in Member States and especially a presentation about EU vision of LTC in 2030 could fulfilled all expectation of the participants. Addition of the sessions discussing public and private sector in LTC, dementia and ethical issues due to free labour markets and workforces in LTC in Europe through the second day of the congress made a Congress really successful.

Even if we did not recognize all the benefits after the Congress immediately, I am sure that if we feel our commitment to the EU LCT matter honestly, the Congress in Prague was an important move in sustainable improvement process of LTC in Europe.

**-Marko Slavič-**



The social Events were perfect!