



EU welfare state policies – can the clients see difference?

**EU pillar of social rights  
Impact to elderly care**



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- 1. AGE in a nutshell**
- 2. EU Pillar of social rights**
- 3. Elderly care**
- 4. Your questions**

# **1. AGE Platform Europe**

- **Has 120 member organizations with more than 40 million individual older members.**
- **Voice the interests of the 200 million older people in EU.**
- **AGE base its input to EU and UN on our 382 taskforce members in seven taskforces and two policy groups.**
- **AGE project and policy work is funded by EU, members and donators.**

# AGE role and objectives



## Organisations of and for older people

- Input on situation and needs at national and local levels
- Co-funding



- Consultation
- Platform of exchange
- EU Information and news update



## AGE Platform Europe

- Input on situation and needs across EU
- Recommendations



- Consultation
- EU Information
- Funding



# EU pillar of social rights in 20 key principles

Chapter I: Equal opportunities and access to the  
labour market

Chapter II: Fair working conditions

Chapter III: Social protection and inclusion

## 18. Long-term care

Everyone has the right to **affordable** long-term care services  
of **good quality**, in particular **home-care** and  
**community-based** services.



# Long term care

## WHO:

Older people continue to have aspirations to **well-being and respect** regardless of declines in physical and mental capacity.

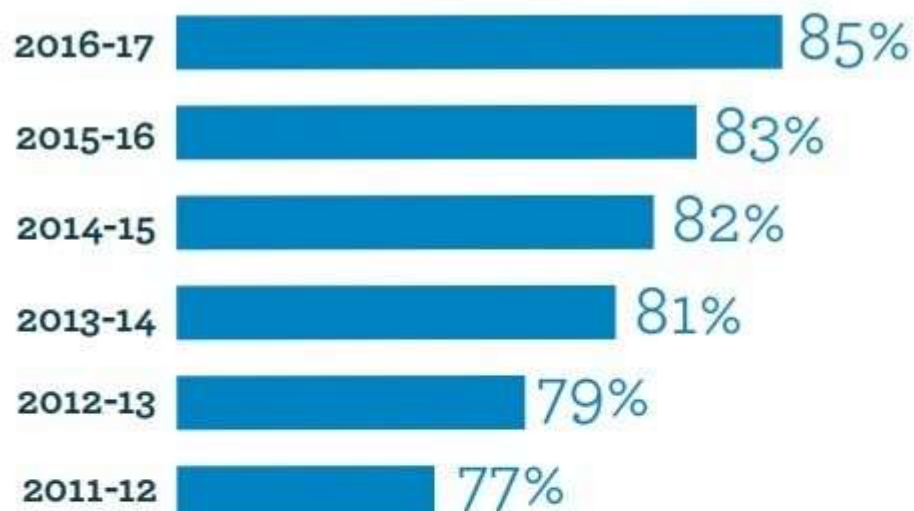
Long-term-care systems enable older people, who experience significant declines in capacity, to receive the care and support of others consistent with their **basic rights, fundamental freedoms and human dignity**.

## National Institute on Ageing

Most long-term care is provided at home by unpaid family members and friends, supplemented by home care.

But when needed it can also be given in a residential facility such as a nursing home or in the community or an adult day care center.

## More demanding care

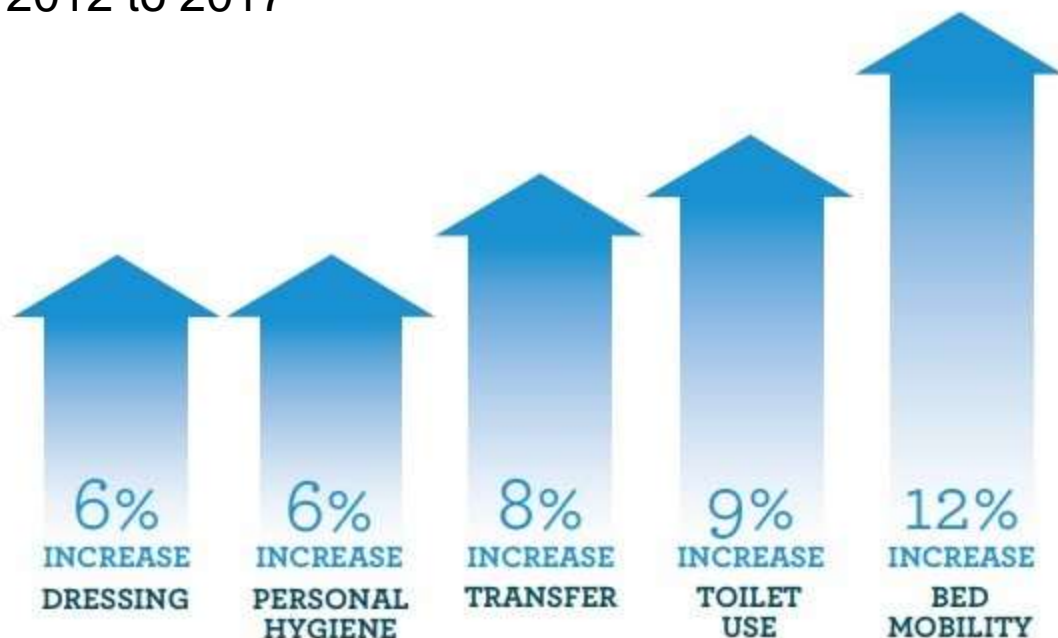


### More residents need extensive or complete support

Over the last five years alone, the proportion of residents who need extensive or complete support with daily activities such as eating and getting dressed has increased by more than 7%, from approximately 77% to 85%. *Data source: Canadian Institute for Health Information, Continuing Care Reporting System (CCRS 2011-2012 to CCRS 2016-2017).*



2012 to 2017



**More residents need support  
with important daily activities**

The majority of residents in long-term care need help with daily activities such as getting dressed, getting out of bed, and toileting. This figure shows the rise over a five-year period in resident needs for physical assistance from one or more staff with these activities. The increased needs for support are accompanied by a need for more staff time, skills, and resources to provide care. *Data source: RAI-MDS 2011-12 to 2016-17, Ontario Ministry of Health and Long-Term Care, Intellihealth Ontario.*



# **EU pillar of social rights**

## **The challenge with staffing**

**Recuiting, retaining and  
training staff**



**Equal opportunities and access to all**

**Fair working conditions**

**Educate sufficiently**

## WE NEED BETTER WORK-LIFE BALANCE



Of care work in Europe  
is provided by informal carers.  
The majority are **women**.



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# Impact to elderly care

## Can the clients see the difference

### How to give quality care services



Fight for a society for all, in which all can live a long and good life.

A society in which the individual is more important than their age, where it is possible to live and flourish on their own terms.

And support and care is available for those who need it.

# Our Challenges

## A study of the International Labor Office, Geneva

- Guarantee LTC as **a right** and social security for all
- Develop solidarity in **financing** LTC for older persons
- Increase **availability and affordability** of public services and better balance public, community, private and family care
- Improve gender balance and **ensure public support** for family members providing care to older relatives including **paid leave** for care responsibilities

# **Human rights for older people**

**We must fight for human rights for older people**

**UN Open Ended Working Group on aging**

- **Remove age discrimination**
- **Ban abuse and neglect**
- **Ensure autonomy and self determination**
- **Ensure care and palliative care**
- **Social protection, including social protection floors**
- **Education, capacity-building and lifelong learning**



<http://publications.age-platform.eu/>

# Case story

## The Danish approach

Ensure **meals** wich smell good and are consumed in social atmosphere.

Each residential home has its own kitchen.

Fight Financial decisions against professional decisions.

A good meal can fight **loneliness** and isolation

We have established a Peoples movement to fight lonelines.

More that 80 organizations has joined.

# Case story

## The Danish approach

Introduced **dignity** by and action plan in each commune.

It require qualifications and motivation from management and staff to respect the opinion of the client.

**Dementia** friendly commune and environment

We focus an special need to open their minds: music and art

**Volunteers** - we have 19.000 in DaneAge



# Taking a strong stand against ageism



## WHAT IS AGEISM?



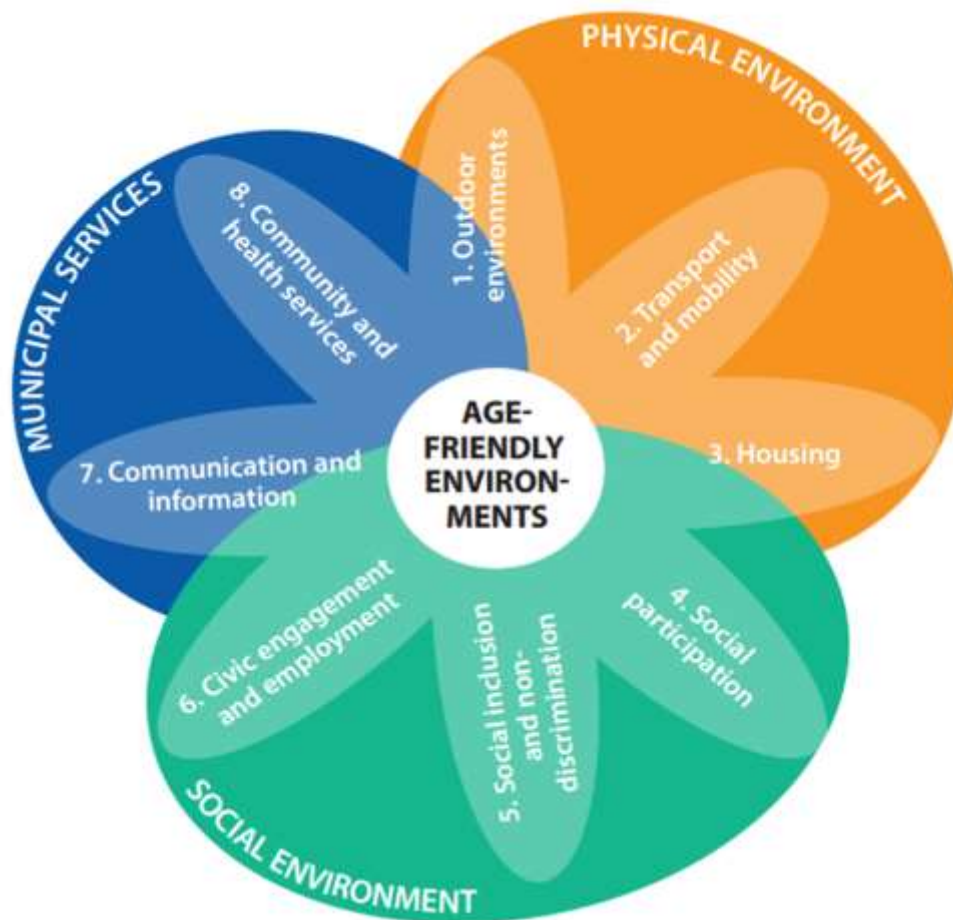
**Stereotyping and discrimination against individuals or groups on the basis of their age; ageism can take many forms, including prejudicial attitudes, discriminatory practices, or institutional policies and practices that perpetuate stereotypical beliefs.**

WHO World Report on Ageing and Health

# Impact to elderly care

**We must support our politicians to follow the guidelines from EU Pillar of Social rights and implement them**

**Its up to us to fullfill the demand of a fair society**





**Questions?**  
**Thank you!**

**Ebbe Johansen**

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