



Senecura Campus

EAN Summit on Digitalisation in Long-term Care

Jessica Grausgruber

Head of Talent Development

j.grausgruber@senecura.at

27.04.2023



SENECURA GROUP

SeneCura CEE Cluster:
Austria, Czech Republic, Croatia,
Slovenia, Switzerland



COOPERATION WITH MEDICAL UNIVERSITY

- E-Learning platform „**SeneCura Campus**“ was established in 2016 in close cooperation with **Paracelsus Medical University** (PMU) based in Salzburg
- A team of **nursing scientists** creates online courses in consultation with our Care Quality Management
- Objective: **Lifelong learning** and **high quality of care**
- Benefits:
 - Wide-ranging training programme
 - Content according to current standards
 - Information on theory and practice
 - Self-determined learning

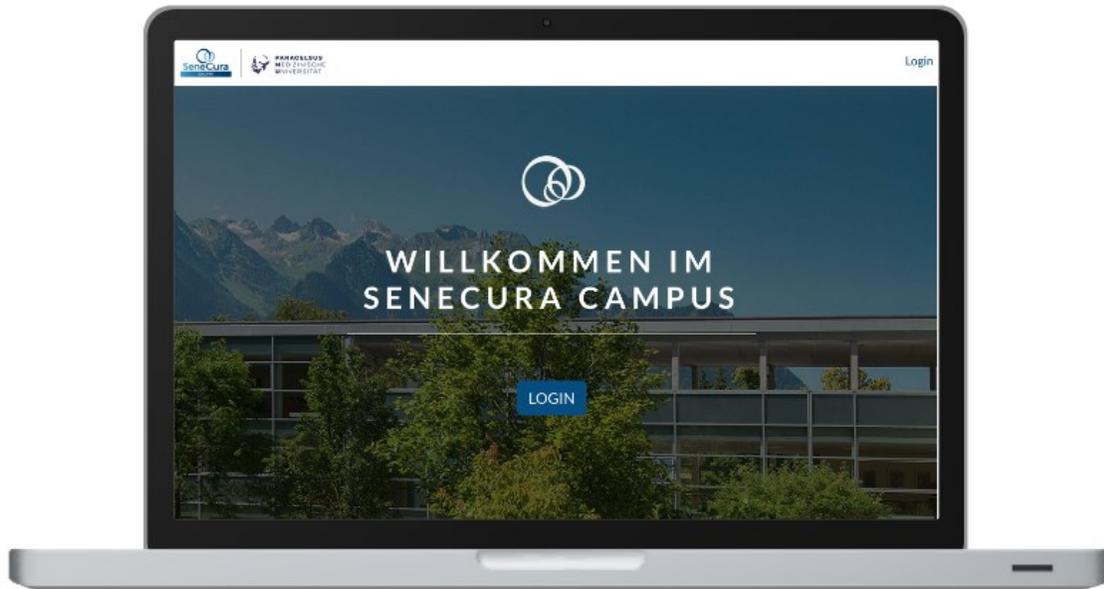


**Knowledge
development**



**Care according to
the latest findings**

CAMPUS IN NUMBERS – AUSTRIA

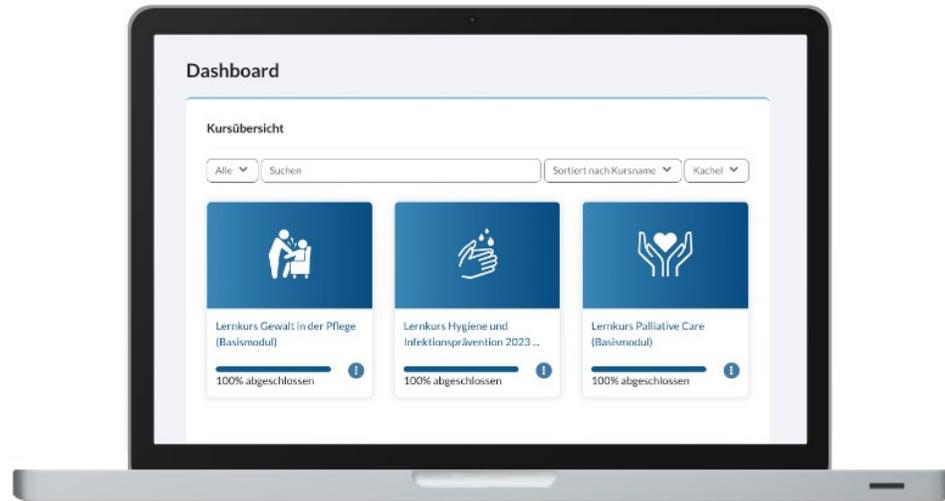


- **Rollout Senecura AT: 2016**
- **Number of existing online courses: 30**
- **Number of Campus user accounts: 5014**
- **Number of completed online courses 2022 AT: 24.532**



ONBOARDING OF NEW EMPLOYEES

- **All employees have access** to the SeneCura Campus within the first week of their entry
- Onboarding path for new employees:
 - **Welcome message** from **CEO Anton Kellner**
 - **Mandatory instructions** on Health & Safety, Hygiene, Code of conduct
 - Access to Campus **online library** and **VAR Healthcare Database**



LIFELONG LEARNING & FLEXIBILITY

Learning in stages possible

Nursing practice reflection: contents oriented to professional practice



Courses can be taken independently of each other

Theory-practice transfer: applying what has been learned in practice



TRAINING MODULES - EXAMPLES



Palliative Care



Pain management



Validation



SeneCura Care
Model



Integration
programme for new
managers



Violence prevention

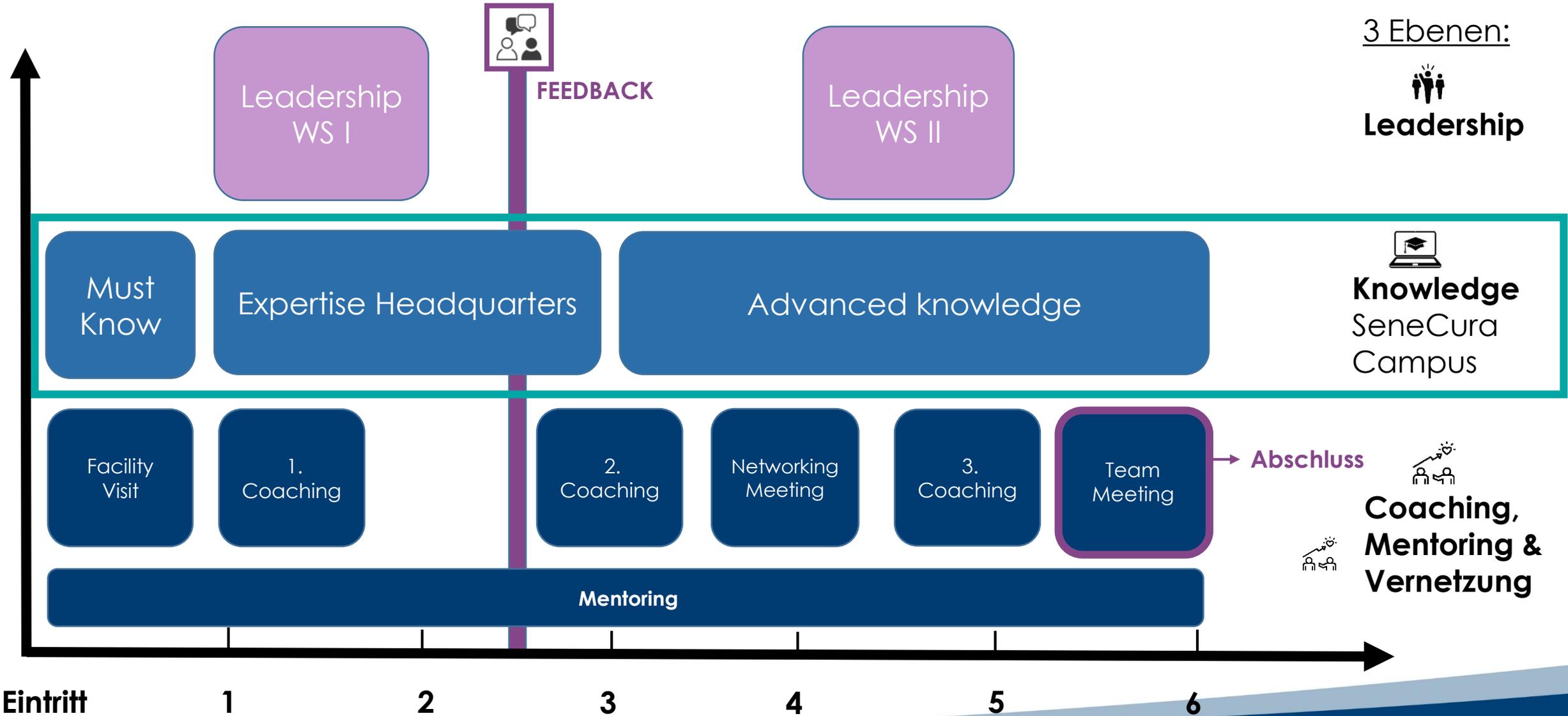


Medication cycle



Hygiene and infection
prevention

PROSPECTS: ONLINE ONBOARDING PATH FOR MANAGERS



TECHNICAL BACKGROUND

- **Web-based and responsive design** : E-learning platform based on Moodle; making it easy to use on various devices and screens
- **Registration**: Managers can register employees for online courses via the SeneCura training management tool
- **Time credit**: If employees complete online trainings from home, they receive a time credit afterwards
- **Confirmation of participation**: Employees receive the confirmation of participation by email after successfully completing the online training
- **Online library**: All employees have access to all online courses via the online library and can complete the courses on a voluntary basis

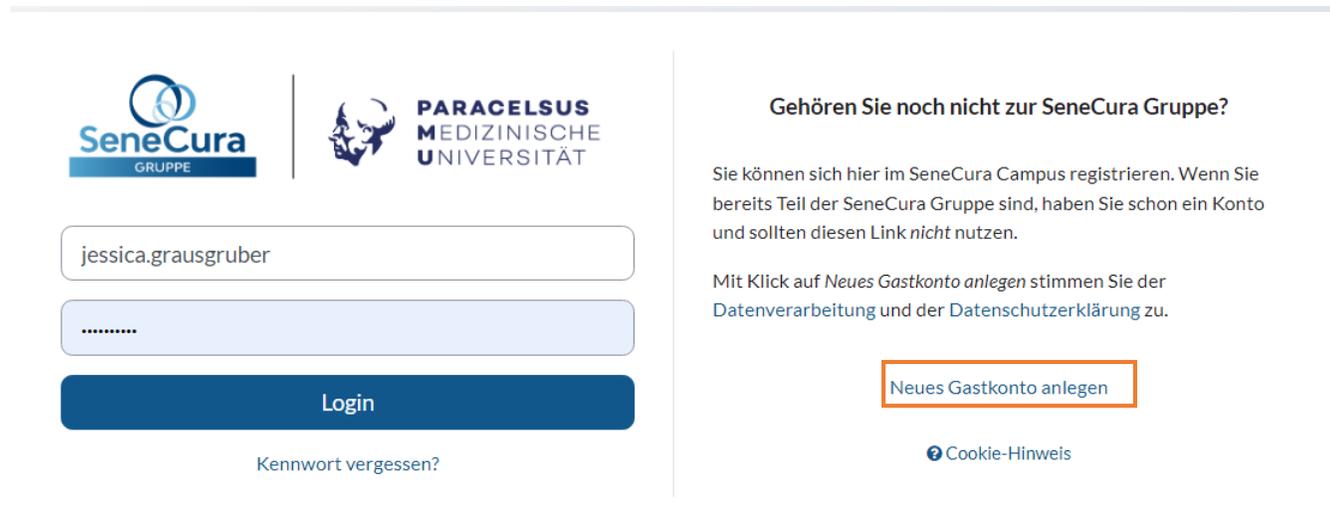


GET YOUR FREE GUEST ACCOUNT

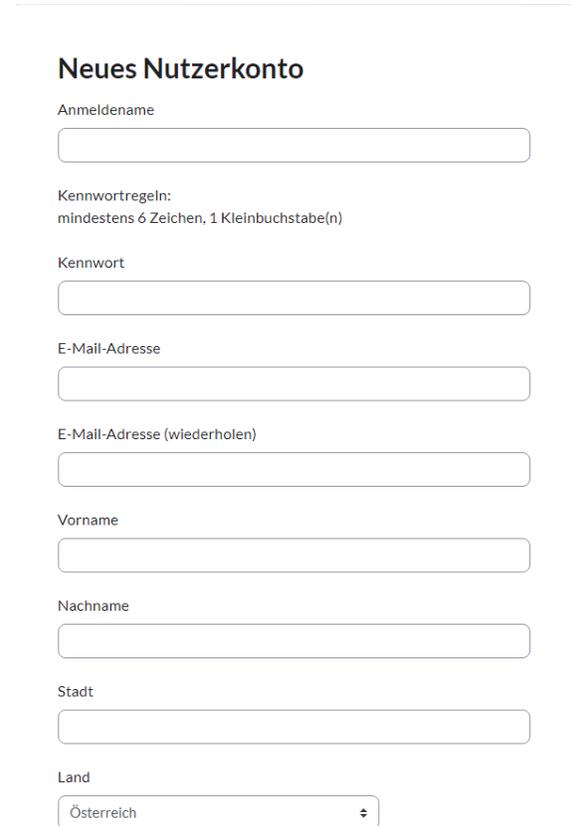
Are you interested?

Then register and get your free test account:

<https://campus.senecura.at>



The screenshot shows the login interface for SeneCura. On the left, there are logos for SeneCura GRUPPE and PARACELSUS MEDIZINISCHE UNIVERSITÄT. Below the logos are two input fields: the first contains the email address 'jessica.grausgruber' and the second contains a masked password '.....'. A blue 'Login' button is positioned below these fields, with a link 'Kennwort vergessen?' underneath. On the right side of the page, the heading 'Gehören Sie noch nicht zur SeneCura Gruppe?' is followed by explanatory text. A button labeled 'Neues Gastkonto anlegen' is highlighted with an orange border, and a 'Cookie-Hinweis' link is located below it.



The screenshot shows the registration form titled 'Neues Nutzerkonto'. It contains several input fields: 'Anmeldename', 'Kennwort' (with a note: 'Kennwortregeln: mindestens 6 Zeichen, 1 Kleinbuchstabe(n)'), 'E-Mail-Adresse', 'E-Mail-Adresse (wiederholen)', 'Vorname', 'Nachname', 'Stadt', and 'Land' (a dropdown menu currently showing 'Österreich').



**Thank you for your
attention !**

