

# WHY TO BE A MEMBER of European Ageing Network



## **1. ACCESS TO A LEADING COMMUNITY OF PROFESSIONALS - BE PART OF A PRESTIGIOUS COMMUNITY**

You will be a member of the largest association for long-term care providers of older persons in EUROPE. You will be a part of the „family“ of various care providers, national associations of care providers and care related organizations of all forms – public, private for-profit or private not-for-profit thus NGO's.

## **2. INFLUENCE POLICY AND ADVOCACY**

Through our network, through European and global organization we are aligned with, you will always have all the information about what is going on in Europe and worldwide. The EAN actively engages with European policymakers to shape strategies and policies related to ageing and elder care. As a member, you can contribute your insights and expertise to have a voice in key decisions affecting the sector.

## **3. SHAPE POLICY AND ADVOCACY EFFORTS**

European Ageing Network is a discussion partner with EU institutions and EU countries, releasing position papers, studies, and reports that indicate the way forward and future of long-term care in Europe such as: Long-term care Vision 2030, The Biggest Taboos and Prejudices in long-term care, Well nutrition in Elderly care, Transition of Digital acceleration in long-term care, 10 points on Workforce in long-term care, and more.

We want our voice to be heard also in cooperation with important organizations we are members of such as: Global Ageing Network, Age Platform Europe, European Federation of Social Employers, Social Services Europe.

## **4. STAY INFORMED ON TRENDS AND INNOVATIONS**

Gain exclusive access to cutting-edge research, case studies, and updates on industry trends through EAN's publications, webinars, and events. This keeps you ahead of the curve in delivering effective and sustainable solutions in the field of long-term Care. Keep up with emerging trends, technologies, and solutions shaping the future of elder care. EAN members gain early insights into innovations that can transform the way ageing is managed across Europe.

## **5. EXPAND YOUR PROFESSIONAL NETWORK AND SHARE EXPERIENCE**

Participate in conferences, workshops, and forums that bring together leading experts, care providers, and industry innovators. Networking opportunities allow members to build meaningful connections and foster collaborative partnerships across Europe. Special occasions for meeting and new liaisons are also our European congresses that are being held for more than 20 years now.

## **6. ENHANCE QUALITY OF CARE THROUGH RESOURCES AND TRAINING**

Benefit from tailored resources, guidelines, and training opportunities designed to improve the quality of care and services for older adults. Membership equips you with the tools to meet the highest standards in older persons care. EAN has been providing the managers training (with more than 1500 trained managers) and is co-owner of E-Qalin, Ltd. which is a European self-assessment tool for Quality in long-term care.

## **7. COLLABORATION ON PROJECT ACTIVITIES**

Membership in the association provides the opportunity to participate in various project activities, including pilot projects, grant programs, and innovative initiatives. These activities allow you to contribute to the development of new solutions, improve care, and share experiences with other members. Collaboration on projects fosters innovation and the growth of the entire sector.

## **8. SHARED IDENTITY AND UNIFIED VOICE**

The association connects individuals and organizations with shared values and goals. It provides a platform for a unified voice that can more effectively advocate for the interests of its members in public, media, or political institutions. This enables members to play a role in shaping the environment in which they operate.

## **9. SUPPORT IN TIMES OF CRISIS**

During crises, such as the COVID-19 pandemic, associations play a crucial role in providing up-to-date information, recommendations, and practical solutions. Members have access to a network of experts and peers who can help navigate challenging times and share best practices. Associations offer a stable foundation even in uncertain circumstances.

## **10. TOGETHER, WE CAN MAKE A DIFFERENCE**

By joining the European Ageing Network, you become part of a collective force driving meaningful change in the care of older persons and people with disabilities. Together, we advocate for better policies, share innovative practices, and improve the lives of those we care for across Europe. Your membership strengthens our ability to shape the future of care.