

# European Ageing Network Activity Summary Report 2024



## Introduction

The year 2024 marked a period of significant growth, visibility, and strategic influence for the European Ageing Network (EAN). The network strengthened its international partnerships, engaged in major EU and national policy initiatives, expanded its role in digital transformation, and developed key projects supporting education, mental health, and workforce development in long-term care (LTC). EAN continued to serve as a central platform connecting providers, experts, and institutions across Europe and beyond.

We are bringing you a Management Summary Report highlighting the key activities and main outputs of EAN in 2024, presented primarily in bullet points.

## Key Areas of Engagement Policy and Advocacy

EAN actively contributed to shaping European policy in the field of long-term care through:

- Representation in platforms such as Social Services Europe, the Sectoral Social Dialogue Committee for Social Services, and the Rethinking Healthcare Systems advisory group.
- Moderation, facilitation, and reporting at conferences in Brussels and expert workshops.

- Publishing position papers and participating in national events addressing staff shortages, care quality, and professionalization.
- Organising press conferences (e.g., Vienna) and engaging with authorities and media.

EAN ensured that the voice of long-term care providers was heard in political, expert, and public discussions. Issued position paper: Tackling the workforce problems; new ways will open new door.

## International Conferences and Representation

Throughout 2024, EAN participated in numerous international activities:

- Executive Board and General Assembly meetings (Athens, Tallinn, Barcelona).
- Engagement with global platforms such as the Global Ageing Network, FESE, and the International Federation on Ageing.
- Delegations to China (facilities and ageing committee), Uganda (NGO cooperation), and Sweden (Attendo).
- Presentation of the Long-Term Care 2030 vision at conferences in Italy: Trieste, Bari, Brà, Desenzano, Milano, Bologna.

## Digitalisation and Innovation

Digital transformation was a strategic priority for EAN in 2024:

- Publication of two strategic documents:  
POSITION PAPER – Boosting the Digital Transition of Elderly Care in Europe  
REPORT – Accelerating the Digital Transition – A Stepping Stone for Sustainable Elderly Care in Europe
- Leading the DIGI working group, coordinating multiple meetings and expert exchanges.
- Organising a roundtable on digitalisation in care in Prague.
- Participating in workshops focused on the use of AI in social services.

## Project Partnerships

EAN actively participated in international projects aimed at strengthening skills, resilience, and innovation in long-term care:

- EldiCare 2 – European training for care professionals.
- Well Care – Mental health and wellbeing of employees in LTC.
- Care4Skills – Skills development for the LTC workforce.
- Care4Elders – Dementia care education

## Education and Training

EAN strengthened its network of accredited training institutions and supported educational development:

- Oversight of standards in EAN-certified managerial training.
- Evaluation of graduates, two reaccreditations, and one new accreditation.
- Coordination of the annual meeting with accredited and interested training providers.
- Co-organisation of the conference on 21st Century Skills in LTC (Athens).
- Participation in the EURECO-EHECADI forum in Brussels.

## Project Cooperation and Social Services Funding Working Group

EAN was involved in:

- The PROCON project focusing on care quality.
- Establishing and running the Funding Working Group – both online and in-person in Prague.
- Development of new training paths and pilot projects supported by EU and national funds.

## Public Visibility and Communication

EAN promoted public awareness of LTC:

- Keynote contributions and workshop moderation at international events.
- Discussions on care ethics, work environments, and quality of life in residential facilities.
- Active engagement in media and expert public debates.

## Network Growth and Operations

In 2024, EAN successfully expanded its membership base and reached out to new and potential members (France, Germany, Sweden, Denmark, Iceland, Scotland, etc.).

- Newsletters
- Active communication and support of EAN members
- Sharing documents and invitations of other organizations we are cooperating

## EAN Executive Board and General Assembly Meetings in 2024

In 2024, several key Executive Board and General Assembly meetings were held to guide the network's direction and support strategic goals:

- Executive Board, March 8, 2024, Athens
- Executive Board, May 30, 2024, Tallinn
- General Assembly, May 31, 2024, Tallinn
- General Assembly, September 25, 2024, Athens
- Executive Board, November 29, 2024, Barcelona

## Membership in Organisations

EAN is a member of the following European and international organisations:

- GAN – Global Ageing Network
- FESE – Federation of European Social Employers
- SSE – Social Services Europe
- AGE Platform Europe
- EHF – European Housing Forum

## Acknowledgement to Partners

We would like to express our sincere thanks to our partners (Paul Hartmann, Arjo, Samsic, P&G) who supported us in 2024, shared their expertise with us, and actively engaged in joint activities. Thanks to this collaboration, we were able to expand the impact of our initiatives, implement concrete projects, and connect the professional and commercial worlds of long-term care.

We maintained active contact with these partners throughout the year, and we are pleased that our cooperation continues to grow in support of better care for older people across Europe.

## Conclusion

EAN's activities in 2024 demonstrate the strength of a dynamic and value-based network working together to shape the future of care. Through its work in policy, education, digitalisation, advocacy, and international representation, EAN has shown that progress in long-term care is not only possible but essential.

Looking ahead, EAN is committed to further connecting professionals, promoting standards, and acting as a bridge between policy and practice to create a sustainable and human-centered model of care across Europe.

