

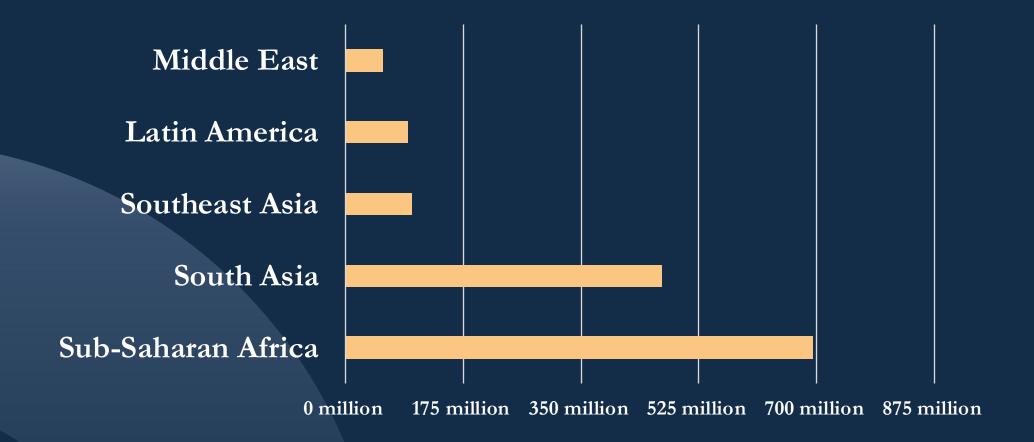


Building Competency and Recruitment
Pathways for Long-Term Care in Europe
(B-Care)

Global context: The developing world faces a massive problem

It has a growing number of workers – but not enough good jobs

The working-age population of low-income countries will increase by 1.4B by 2050...



...only 60% of whom will be likely* to find living wage jobs in their home country



819 MILLION

with likely employment opportunities



590 MILLION

with limited employment opportunities

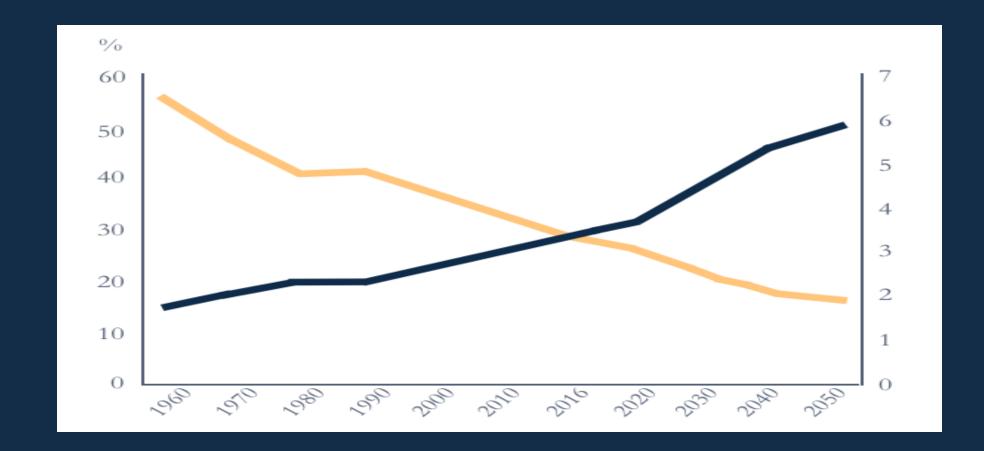


Global context: The developed world faces exactly the opposite problem

It has a growing number of jobs – but not enough workers

These labor shortages are already costing us all \$1.3 trillion per year or \$3-5 billion every day, and will get worse from here.

Trends in working and old-age populations in the EU



- 1.2 billion people will be over 80 by 2050: OECD countries' need of foreign workers across skills and levels set to increase (20% of today's LTC workers are foreignborn).
- By 2040, employers will need +13.5 million LTC workers to sustain the current care-worker-to-elderly-people ratio. In other words, OECD countries altogether will have to increase their LTC workforce by 27% in the next 10 years.
- Non-OECD countries in Latin America and Caribbean countries average 44 health workers per 10,000 inhabitants (vs 70 prescribed by the UN). Average drops to 15 in African countries like Morocco, Algeria, or Nigeria.

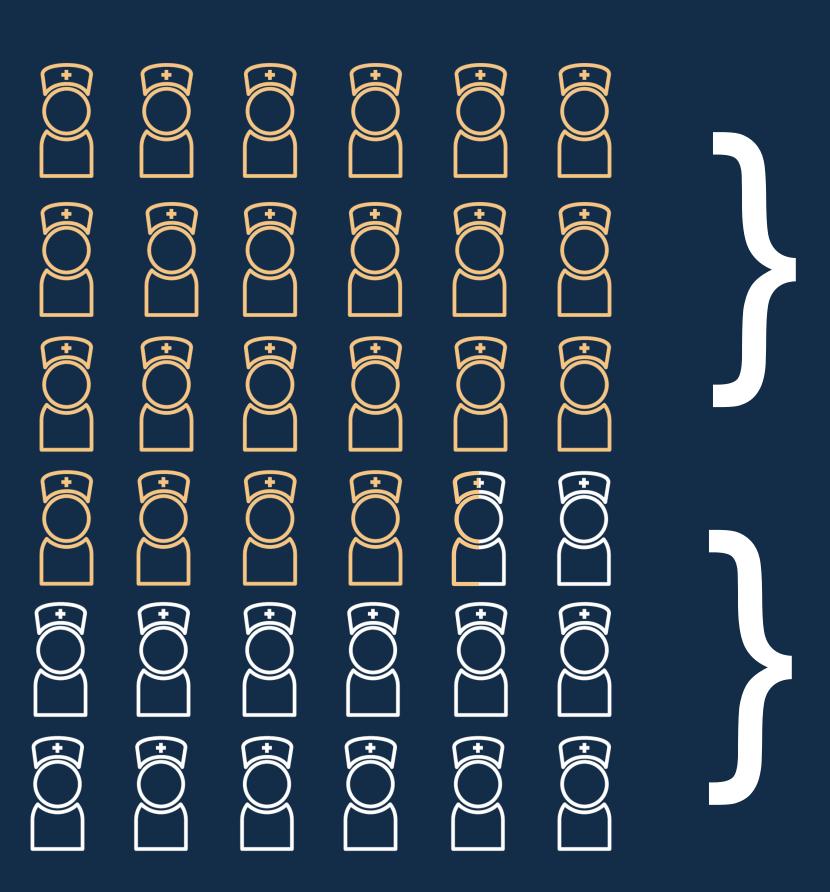




LTC context: fastest growing jobs cannot be offshored or automated

Shortages of trade & service-sector, non-substitutable workers will grow significantly

Demand for long-term care is outpacing the growth of the long-term care workforce in more than half of OECD countries.



22.5 MILLION

Care workers in the OECD in 2016

13.5 MILLION

Additional workers required to sustain current care-worker-to-oldage ratio in the OECD in 2040



Common challenges in addressing LTC workforce scarcity



Difficulties to attract / train domestic LTC workers



Limited career progression and training opportunities



Low retention rates / increasing competition from other low-paid occupations



Employers' lack of trust / experience in international recruitment practices



Higher competencies as number of older people with complex conditions rises



Differing qualification systems constitute a barrier to addressing this demand



Examples of common frameworks exist for professionals at nursing level



Changing or regulating such frameworks is a very lengthy process



The case for a Common Competency Framework for HCA

- Standardized and agile credential recognition mechanisms to improve trust in cross-border hiring / allow for long-term workforce planning.
- Entry-level occupation (Health-Care Assistants HCA), in high-demand, offer career progression prospects and require lower training needs.
- HCAs, who do not benefit from EU-wide automatic qualification recognition, are a practical starting point for this approach.
- Greater flexibility in training and recruitment ensures workforce shortages can be addressed efficiently without unnecessary bureaucratic hurdles
- Scalable and cost-effective solution that protects the care sector from labour shortage shocks, migrant workers from abusive practices.

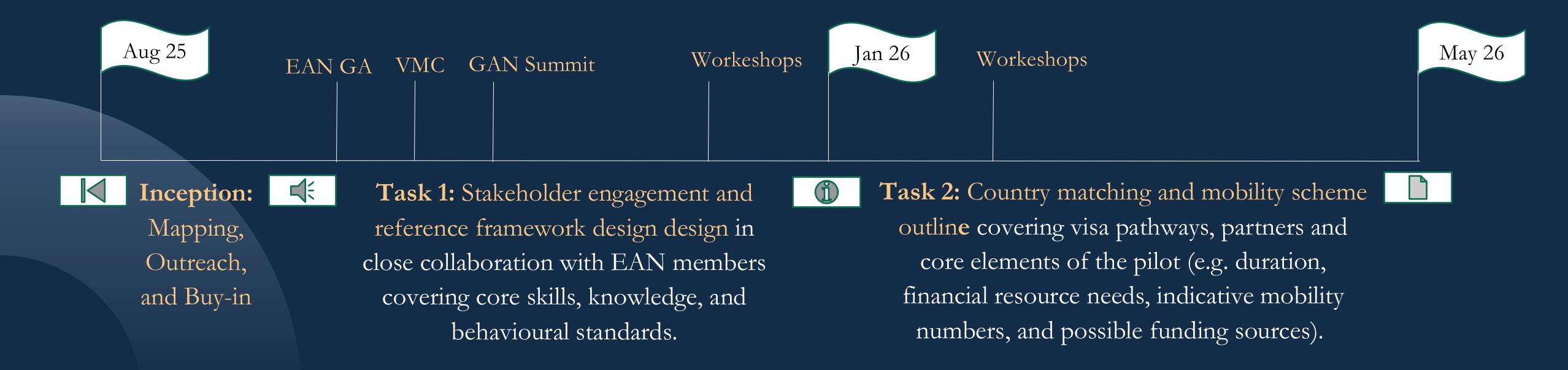


Project outline: 10-month initiative for an ambitious plan

Total budget: EUR 140,000

Duration: 6 Aug 2025 - 28 May 2026

EU MS: EL, FR, IE, MT + AT? Partner countries: BD, EG, MA, PK





Preliminary overview of common core HCA's competencies

COMPARATIVE TABLE: CORE COMPETENCIES OF HCAs

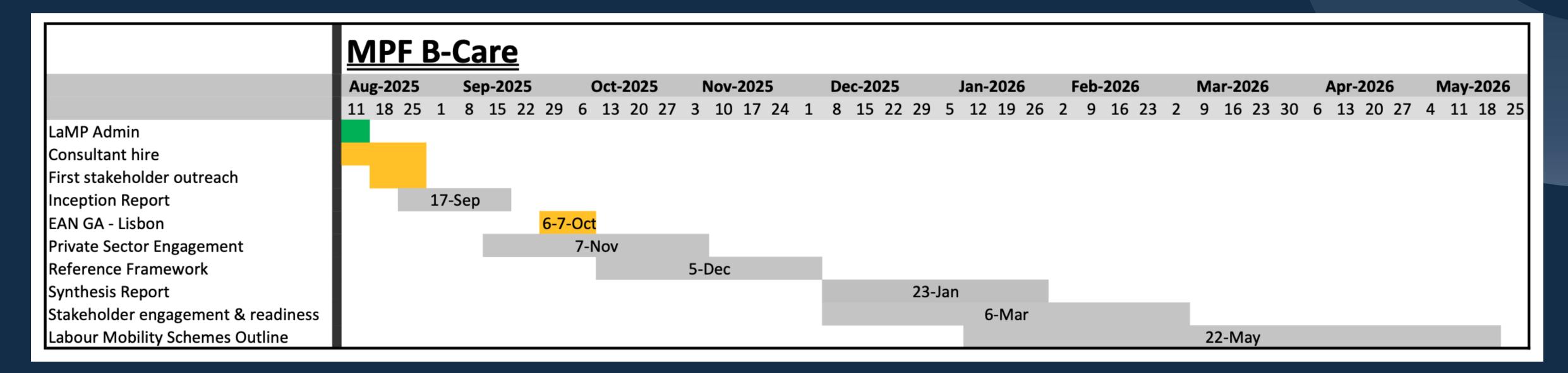
	France Aide-Soignant	Ireland HCA - QQI Level S	Greece Βοηθός Νοοηλευτή	Austria Pflegefachass- sistent.in-PFA
Personal care (hygiene, feeding, dressing, mobility	✓	✓	✓	✓
Support for dignity & comfort	✓	~	✓	✓
Observation & reporting	systematic	basic	limited	structured
Monitoring vital signs	✓	✓	A limited	under supervision
Infection prevention & hygiene control	✓	~	✓	~
End-of-life / palliative support	✓	✓	✓	✓
Preparation with 12 nursing/medical st,m)	geriatrics focus	✓	✓	very limited
Collaboration with nursing/medical staff	formailsed	team-based	(very limited	some upskilling

Common across all: personal care, mobility assistance, hygiene, feeding, observation, reporting, infection prevention.

- Austria, France, Ireland: broader competencies (including systematic vitals monitoring, assistance in medical tasks, and patient preparation) and structured competency assessment. Austria formalises progression to Pflegefachkraft.
- Greece & Malta: roles less formalised, with competencies more limited to direct patient support and observation, though Malta includes more structured training than Greece.



Workplan, milestones, outreach



- Care providers: Outreach to European Ageing Network (EAN) and countries representatives in France, Greece, Ireland and Malta. EAN General Assembly in Lisbon 6-7 October 2025.
- Ministerial level: EAN country representatives hold close relations with responsible national authorities. Exploring first efforts in France and Ireland.
- EU LTC coordinators: List of contacts available, support from MPF/DG HOME in establishing a working relation with DG EMPL and national contact points.

