



**EUROPEAN AGEING NETWORK**  
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## Newsletter May 2019

### ECREAS launches new website



European Centre for Research and Education in Ageing Services

ECREAS, the European Centre for Research and Education in Ageing Services, has launched its new website. Via the website, This means that you can now upload information that you want to share with your colleagues and you can also

download interesting materials. Of course, we are dependent on you as EAN -members to fill the database of the ECREAS website. So, if you want to share and to look for interesting stuff, please go to [www.ecreas.eu](http://www.ecreas.eu).

### ECREAS starts training programmes in November

ECREAS, the European Centre for Research and Education in Ageing Services, is organising a training session on 14-15 November. The subject is living environments. The workshop will be lectured by EAN-member Frank van Dillen, the architect of the world-famous dementia village concept like Hogeweyk in Weesop. The workshop will be held in the Netherlands. The language is English. Information will be soon available at the [ECREAS website](#).

A second training is offered from 27-28 November 2019 in Maribor, Slovenia at the EAN-ECREAS Award winning facility Danice Vogrinc Maribor. The workshop will be lectured by Freek Lapré, chairman of ECREAS and Marko Slavič, CEO of Danice Vogrinc Maribor. The language is English. You can download the brochure [here](#). For any enquiries, you can contact ECREAS by [email](#).

### Call for proposals on social innovation and national reforms in Long-term care

The European Commission has called for proposals on social innovation and national reforms in long-term care. The objectives of this call are firstly to develop and test innovative approaches to LTC provision with the aim to address the challenges of access, affordability, workforce, quality and sustainability of LTC. Secondly, the call seeks to develop sustainable multi-level partnership models that would facilitate the implementation of social innovation in LTC provision. Thirdly, the call focuses on the use of social innovation in LTC policy planning and monitoring.

Each proposal for action should aim at reaching at least two of the three objectives and should have potential for upscaling.. Deadline for submitting applications is set on 10 September 2019.

The European Pillar of Social Rights sets out key principles and rights for a renewed process of upward convergence towards better working and living conditions, including work-life balance and the right to adequate social protection. Principle 18 of the Pillar states that everyone has the right to affordable long-term services of good quality, in particular home-care and community-based services. This call is financed under the European Programme for Employment and Social Innovation "EaSI" 2014-2020.

More information about this call can be found [here](#).

### Call for Tenders: Study on exploring the incidence and costs of informal long-term care in the EU

The European Commission published a call for tenders for a study on exploring the incidence and costs of informal long-term care (LTC) in the European Union today (VT/2019/009). While formal care services become more widespread, informal care remains a cornerstone of all long-term care provisions in Europe. At the same time, the available evidence about the incidence of informal long-term care and the socio-economic characteristics of carers is incomplete and scattered. In addition, as there is little information about the associated cost, informal LTC is often seen as a no or very low cost way of providing care from the public budget perspective. This vision, however, fails to acknowledge the indirect costs of informal care, both for the individual and at aggregate level. This call for tenders aims to narrow this research gap and to support evidence-based policy design.

The deadline for submission of tenders is 25 July /2019. The documents can be found [here](#).

### EIP on AHA opens 3rd Call for reference sites

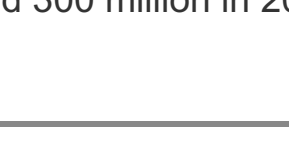
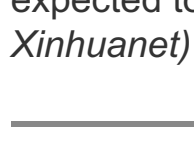
The European Commission, supported by Funka as Coordinator of the WE4AHA Coordination and Support Action providing a wide range of services to the EIP on AHA community, are announcing the launch of the 3rd Call for Reference Sites. The Call aims to provide regions and areas across Europe with the opportunity to identify and explore proven examples of innovation and become exemplars of good policy and practice related to active and healthy ageing.

Contribute to economic growth in regions across Europe  
Reference Sites represent an alliance or partnership of stakeholders within a region or major metropolitan area. Successful Reference Sites bring together a wide range of stakeholders (e.g. Regional Government Bodies and Health and Care providers, industry, academia and civil society) into a coherent partnership to understand and address the challenges of delivering health and care services to an ageing population. These collaborations drive structural change far beyond the scope any one particular organisation could achieve on its own. They help to create an environment for other regions across Europe to learn, transfer and adapt knowledge to local realities, with regional, social and economic development as the long-term objective.

The adoption of a strategic approach allows regions to focus on the benefits obtained through the adoption of innovative practices and solutions. A wider use of this approach would help model the EIP on AHA from being supply side driven (i.e. development of a solution), to a model that can assess impact against the required outcomes for patients and service users. This focus on outcomes therefore provides a Triple Win which all stakeholders can contribute to.

This 3rd Call is directed to new as well as to existing Reference Sites building on policy changes introduced since the 2nd Call. There have also been a number of new strategic developments which can be supported by Reference Sites e.g. Transformation of Health and Care in the Digital Single Market and work carried out through the Horizon 2020 WE4AHA CSA, particularly in the 3 horizontal initiatives, such as the Blueprint and the Innovation to Market (I2M) plan and MAFEIP.

### ELDICARE issues first eNewsletter



The Eldicare Project has launched its eNewsletter as from May 2019. With this medium, the project group will keep partners and stakeholders updated about latest developments. The newsletter can also be found via the [project link](#).

The Eldicare project is a "Sector Skills Alliance" funded by the European Commission under the Erasmus+ Programme. Eldicare Project will last 24 months and it brings together 12 partners from 5 Countries.

The Eldicare Project aims at rethinking and rebranding the elderly-care sector, featuring more elderly-driven soft skills and a more tech-oriented and innovative approach. Moreover, it aims at offering a pathway out of the grey market for atypical/undeclared elderly care givers, through education and training in ICT & health applications, modernizing the way elderly care is provided. The Project's expected impact is going to change drastically the realities of both beneficiaries and stakeholders by facing their challenges with clarity and offering realistic and innovative solutions.

**Training & certification**  
To these ends, the Project will develop two training curricula responding to the needs of this special demographics group and their families and closed ones. Eldicare will analyse which training needs are required for a caretaker professional profile, establish a value chain among partners and provide participants with a certification.

Alzheimer Europe and its members call upon candidates in the 2019 European elections, taking place from 23-26 May 2019, to join its campaign to make dementia a European priority. With no disease-modifying treatment currently available and varied access to diagnosis, treatment and high quality care across Member States, EU institutions must show leadership by making dementia a priority in the fields of health, research and innovation, and social affairs, says Alzheimer Europe.

Candidates can choose several options to show their support. A first option is to support the campaign via social media (Twitter and Facebook), simply using the hashtag #DementiaPledge2019. Secondly, they can sign the Pledge document and return it to Alzheimer Europe, or to the national member association in their country. Thirdly, support can be expressed by sending an email stating support for the Pledge. Emails should be sent to: [info@alzheimer-europe.org](mailto:info@alzheimer-europe.org) or to the relevant national member.

Around 9.1 million people in Europe have dementia and these numbers are expected to increase to 14 million people by 2040, due to the ageing of European societies. The Pledge is currently available in nine languages: Croatian, English, French, German, Italian, Luxembourgish, Polish, Slovenian and Spanish. All nine languages can be downloaded via the [campaign page](#).

### Ageing China needs professional elderly care

**The shortage of nursing staff has been a bottleneck for China's elderly care services and the aging society calls for more professional employees**

With nearly 41 million nursing or semi-disabled senior citizens, the country should have at least 13 million elderly nursing staff according to international standards. However, there were less than half a million elderly care professionals in 2017, with only 20,000 of them certified, said the newspaper citing a report from Beijing Normal University (BNU).

The lack of colleges which offer elderly care as a major, along with inadequate social acceptance and low salary around 4,000 to 5,000 yuan (579 to 724 U.S. dollars) fail to cultivate and attract more people going into this field.

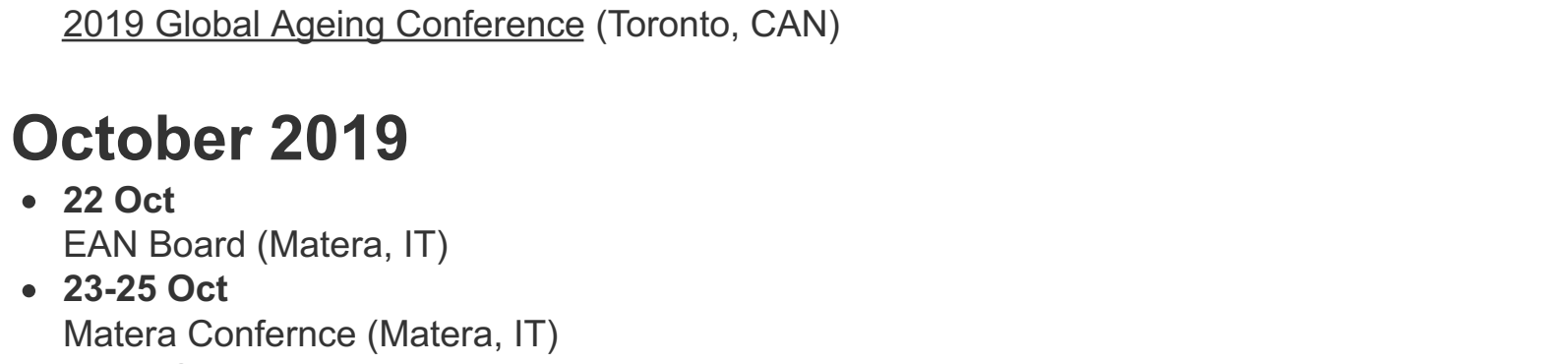
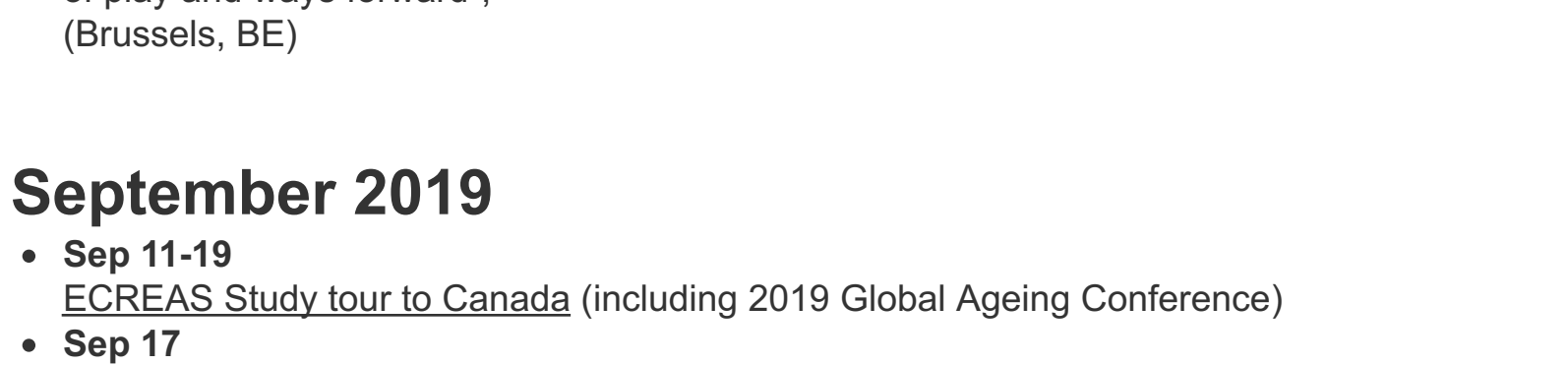
Over two-thirds of college students studying elderly care come from rural families and more than 70 percent of the students expect monthly incomes between 3,001 to 7,000 yuan, according to an employment report released by the China Philanthropy Research Institute at BNU.

The report found positive changes in elderly care, said Cheng Feifei, director of the institute, adding that at least half of the surveyed families were neutral or supportive of elderly care services. The institute called for more subsidies for elderly care students as well as more cooperation between schools and employers to facilitate the employment of students. At the end of 2018, China had a population of 249 million aged 60 or above, and the number is expected to exceed 300 million in 2025, according to the National Health Commission. (Source: *Xinhuanet*)

### Join us at the 2019 Global Ageing Network Conference!

Are you interested in joining other professionals and consumers of long-term care and aging services from all around the world to learn about emerging research and innovation in a unique forum dedicated to shared knowledge and professional networking?

Come join us at the [2019 Global Ageing Network/OLTCA](#) conference in Toronto, Canada from September 17-20. Discounted registration ends on 31 May 2019.



### Upcoming conferences and meetings

#### June 2019

- **Jun 7-8**  
EAN Board (Stockholm, SE)
- **Jun 11**  
[Homes4Life Stakeholder workshop](#) (Brussels, BE)
- **Jun 27**  
[PESSIS+ Final conference](#) "European Social Dialogue for the Social Services Sector – state of play and ways forward", (Brussels, BE)

#### September 2019

- **Sep 11-19**  
[ECREAS Study tour to Canada](#) (including 2019 Global Ageing Conference)
- **Sep 17**  
[2019 Global Ageing Conference](#) (Toronto, CAN)

#### October 2019

- **22 Oct**  
EAN Board (Matera, IT)
- **23-25 Oct**  
Matera Conference (Matera, IT)
- **23-25 Oct**  
[29th Alzheimer Europe Conference](#) Making valuable connections (The Hague, NL)

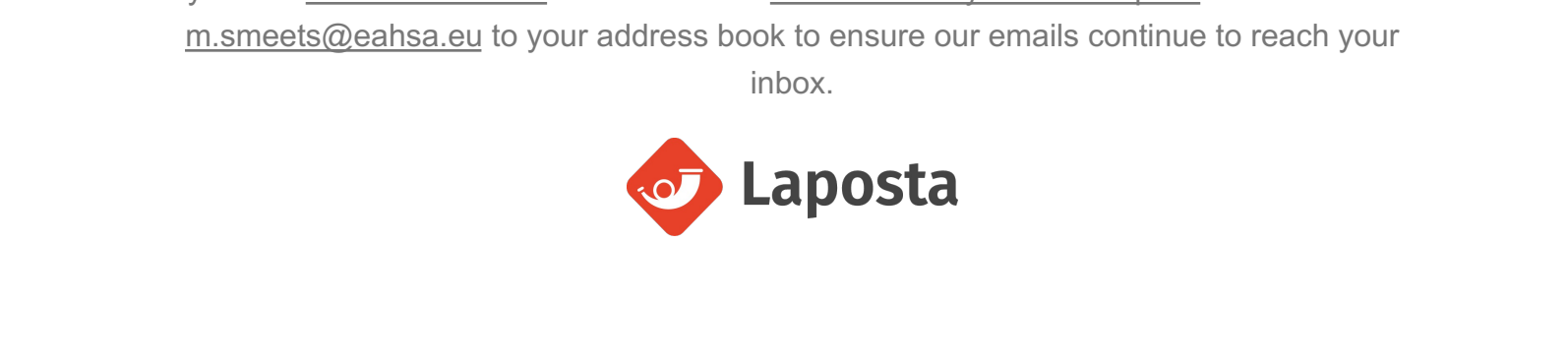
#### November 2019

- **14-15 Nov**  
[ECREAS Training "Living environments"](#) (The Hague, NL)
- **21-22 Nov**  
EAN Board and Conference (Brussels, BE)

### Sponsors of the European Ageing Network



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Going further for health

### European Ageing Network (EAN)

The European Ageing Network (EAN) is the new association of the European Association of Homes and Services for the Ageing (EAHSA) and the international umbrella organisation representing national associations for directors and providers of long-term care services in Europe. The European Ageing Network groups more than 10,000 care providers, is present in 28 European countries, and is servicing millions of older people in Europe.

EAN is registered in Luxembourg, has its Secretariat in Prague and a branch office in Brussels. For more information, or for a membership application, contact [info@ean-care](mailto:info@ean-care).

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