

Investment



Eurodiaconia is a federation of social and health care organisations founded in the Christian faith and promoting social justice.

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About Social Services Europe

- Established in 2011
- Membership based organisation
- 8 non-for-profit member organisations, all representing European networks of social services providers:



- Represents 100,000+ non-for-profit social and health care service providers across Europe
- Objectives:
 - Promote the work of social service providers throughout Europe
 - Benefit from each other's expertise as a platform for mutual exchange
 - Work together in topics of common interest.

- **Promote** the visibility, recognition and impact of the social service providers in the social sector
 - Social inclusion, cohesion and well-being in Europe
 - Quality, accessibility, sustainability and affordability
- **Advocate** – including the development of briefings and position papers, which highlights our positions and views
- **Networking and alliance-building** – building on close cooperation with EU institutions and civil society organisations
- **Projects** - investigating how social services are delivered, how they contribute to a better quality of life of all persons within the EU and how they can be improved.

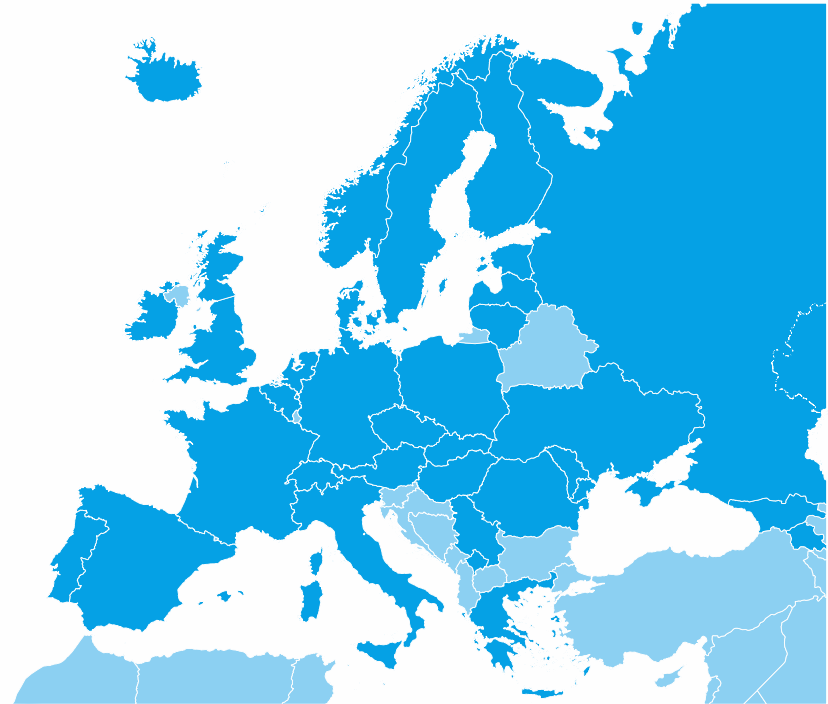
How we work



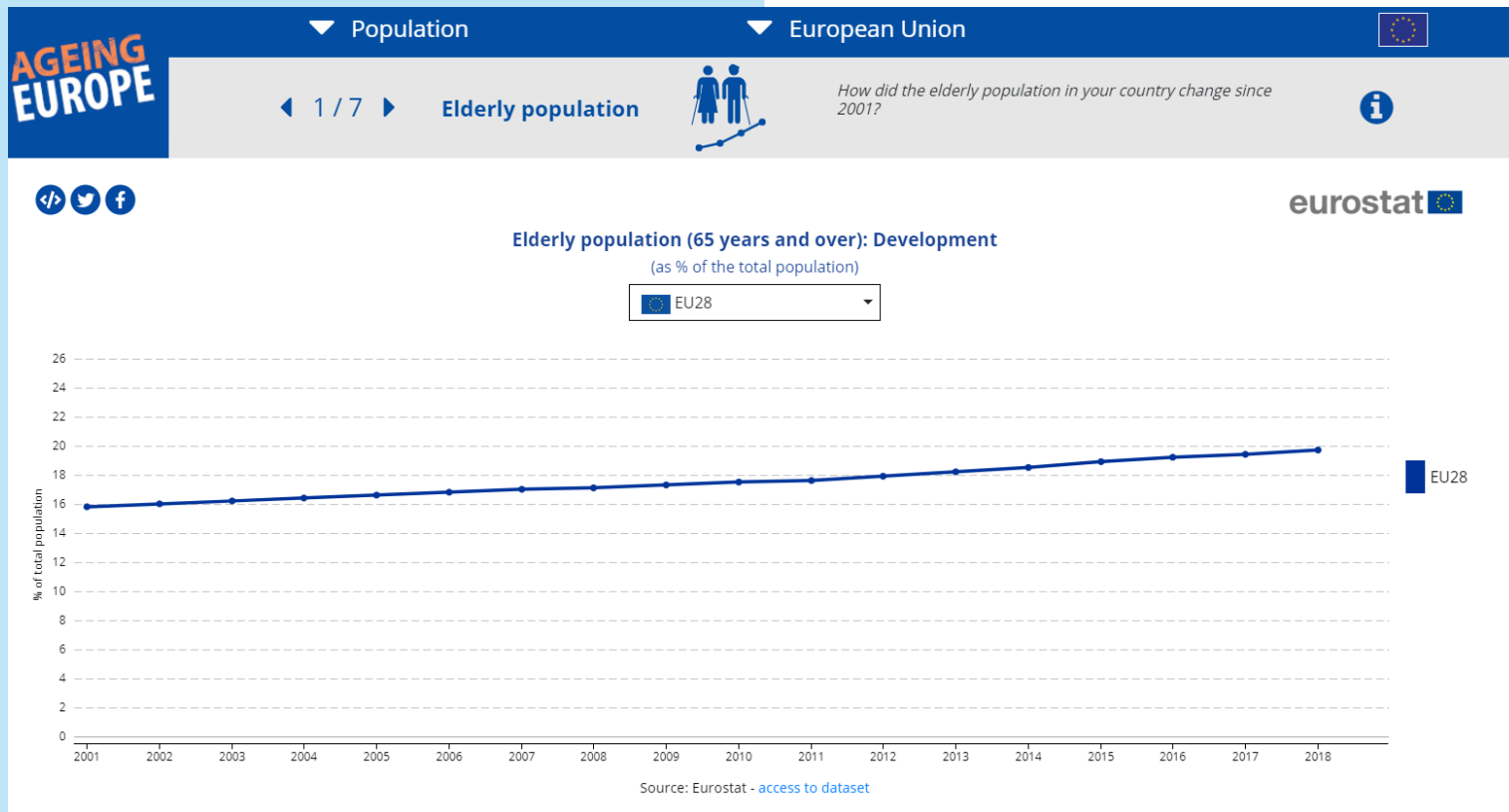
- Strengthen diaconal service provision
- Fight for social justice
- Build a strong network identity

Where we are

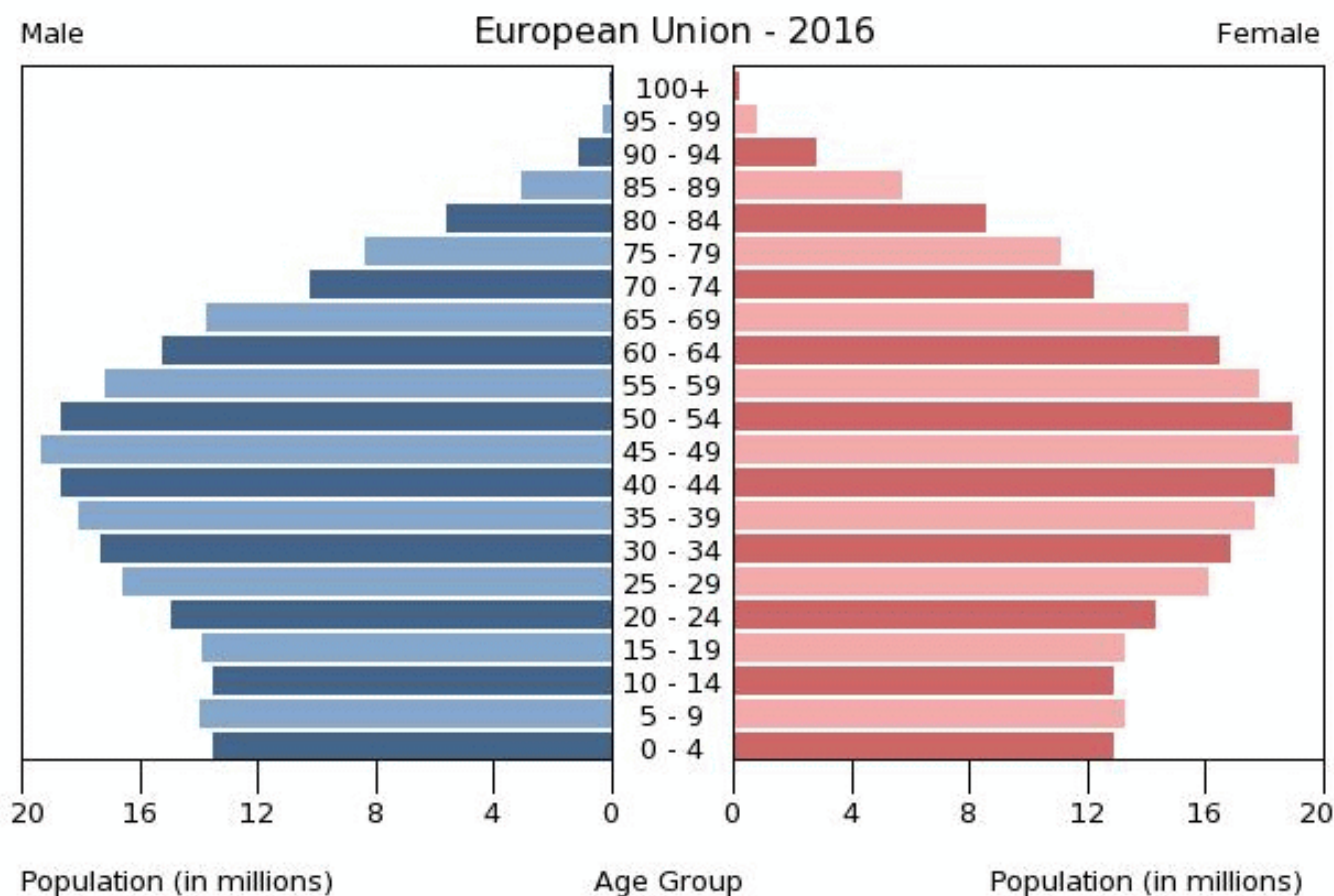
51 members in
32 countries



Ageing in the European Union



What it looks like...



Ageing in the European Union

- In early 2018 there were 101.1 million older people living in the 28 EU countries, which is almost one fifth (19.7 %) of the total population.
- During the next three decades, this figure is projected to rise up to 149.2 million inhabitants in 2050 (28.5 % of the total population).

Ageing in the European Union

- A relatively high share of older people in the EU lives in rural areas – **access to services**
- Older women are generally more likely (than older men) to face severe difficulties in being able to pay for basic goods and services – **income inequality**
- The growing number of older people (in particular older women) living alone is particularly worrying - **isolation**
- Approximately half of all older people were living in under-occupied dwellings (i.e. that are too large for their needs) – **housing crisis**

What are the implications?

- Pressure on public spending
 - Pensions
 - Public Perceptions?
 - Social and health care services
 - Financing
 - Quality
 - Accessibility
- Need for more diversity in care services
 - Home care
 - Community based care
 - Residential care
 - Use of AI
 - Infrastructure
- Inter-generational solidarity
- Rural versus urban
- European Pillar of Social Rights and the European Semester

How to have investment?

- Specific programmes that leverage lending (Invest EU)
- Creation of fiscal space in national budgets for 'human capital focused' spending
- Better knowledge of investment opportunities
- Use of EU funds such as ESF+
- Be able to articulate the impact and 'return' on that investment – wellbeing gains across the life cycle, positive views of elderly care and autonomy etc.
- See the partnership in investment
- Policies that support and facilitate investment

Investment

- Invest for quality
 - Invest for choice and accessibility
 - Invest for jobs
-
- Investing in an EcoSystem where care providers can ensure people thrive

Invest for quality

- Dignity and well being
- User centred
- Innovation
- Empowerment
- Retro-fitting infrastructure (environment concerns)
- Best possible outcomes
- Integration of services
- Commission for quality

Invest for choice and accessibility

- Options of services available including low and high threshold
- **All** providers are able to offer various care pathways
- Regional disparities in care are addressed
- Integrating of health and social care

Invest for jobs

- Rapidly growing sector 7 – 10% employment
- Upskill existing and future staff
- Skilling for the future (use of IT/AI etc)
- Break the gender silo's
- Recruitment planning for the future
- Positive rights, conditions and remuneration
- Attractiveness of the sector
- Social Dialogue



Thank you for your attention!

More info: info@socialserviceseurope.eu

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Thank you for your attention

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