

I. EUROPEAN
AGEING NETWORK CONGRESS
& XIV. LARES CONGRESS

“WORKFORCE IN LONG TERM CARE IN EUROPE”

October 28-30
ALICANTE
2020

**¡CUI
DAMOS
CON
PASIÓN**

**WE
CARE**





I. EUROPEAN
AGEING NETWORK CONGRESS
& XIV. LARES CONGRESS

“WORKFORCE IN LONG TERM CARE IN EUROPE”

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CONGRESS INTRODUCTION

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The Lares Social Group and the European Ageing Network – EAN are working to October 28-30, 2020, in the ADDA auditorium in Alicante the most representative Congress dependence and long-term care in Europe.

This event aims to strengthen collaboration between all countries of the European Union to work together to improve long-term care services and improve the provision of human resources through active recruitment, training and retention policies of talent.

It will be an innovative and different Congress, which thanks to the sum of such representative organizations at the national and European level in the dependency and long-term care sector, will bring together participants from more than 25 countries and will have simultaneous translation systems for 5 languages

EAN

The European Ageing Network (EAN) is present in 25 European countries and groups more than 10.000 care providers. The members are servicing over 1 million older people in Europe and represent all types of organizations and individuals active for older persons and all types of ownership including for profit, not-for-profit and governmental organizations. It is their vision and mission to improve the quality of life for older persons and support them in making each day a better day by providing high quality housing, services and care.

LARES

The Lares Social Group has a long history of serving the elderly, dependence and/or disability, and at risk of social exclusion. In a spirit beyond interest and an inspiration and drive born of solidarity and social commitment. Working with values of respect for dignity and humane treatment as a guide for better care.

The Lares Social Group brings together more than a thousand centres and services in the national territory, caring seventy thousand older people daily.

We represent the largest group in the solidarity and altruistic sector of care for the elderly, dependent or at serious risk of social exclusion.



An aerial photograph of a city, likely Valencia, Spain, featuring a harbor with many boats and a dense urban area. A large, semi-transparent watermark '02' is centered over the image. Several yellow five-pointed stars are scattered across the image, some overlapping the watermark and the city. The text 'GENERAL INFORMATION' is written in white, bold, uppercase letters across the middle of the image.

GENERAL INFORMATION

EXHIBITION VENUE



Auditorio de la Diputación de Alicante
Paseo Campoamor, S/N,
03010 Alicante, España
Tel.: (+34) 965 91 91 00

TECHNICAL SECRETARIAT

GRUPO PACIFICO
The power of meeting

Calle Castelló 128, 7ª planta
28006 Madrid (SPAIN)
Tel. 91 383 60 00 – Fax 91 302 39 26
pacifico-meetings.com

LA RES



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C/ Emilio Vargas nº1, 3, Madrid 28043
Telf. 914422225
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EA N



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EA N HEADQUARTERS: EAN asbl
c/o Résidence Grande Duchesse
Joséphine Charlotte
11, avenue Marie-Thérèse
L-2132 Luxembourg



03

COMMITTEES

COMMITTEE OF HONOR

SCIENTIFIC COMMITTEE

- Jiří Horecký
- Didier Sapy
- Karel Vostrý
- Juan Ignacio Vela Caudevilla
- Juan José García Ferrer
- Julia Rico Díaz

ORGANIZING COMMITTEE

- Jiří Horecký
- Didier Sapy
- Karel Vostrý
- Juan Ignacio Vela Caudevilla
- Juan José García Ferrer
- Julia Rico Díaz



The background of the slide features a photograph of a city, likely Cape Town, with a prominent mountain (Table Mountain) in the distance. The image is overlaid with a semi-transparent blue filter. Several large, stylized gold stars are scattered across the slide, some appearing to trail behind them, suggesting a sense of movement or celebration. In the center, the number '04' is displayed in a large, white, sans-serif font. The text 'SPONSORSHIP OPPORTUNITIES' is written in white, bold, uppercase letters across the middle of the '0'.

SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSOR**30.000 €**

- > 5 Booth Premium Zone , estructura propia
- > 5 Registrations
- > Roll ups Catering area
- > Roll ups Integration evening
- > Roll ups. Press conference
- > Logo between sessions
- > Logo displayed on a screen before start of individual sessions Booklet
- > Web Logo
- > App Logo
- > Logo on photo call
- > Logo on all posters
- > Ad insertion in the congressman's portfolio
- > Presentation of the sponsor at a conference
- > TVs in foyer
- > Photo and logo Pre-Congress Magazine
- > Photo and logo Post-Congress Magazine
- > Logo printed on lanyards
- > Full catering included (5 pax)
- > Welcome Dinner (5 pax)
- > Sponsor video at the welcome dinner
- > Asistencia evento social

GOLD SPONSOR**OPTION I: 15.000 €**

- > 3 Booth Premium Zone
- > 4 Registration
- > Roll ups. Catering area
- > Roll ups. Integration evening
- > Roll ups. Press conference
- > Logo between sessions
- > Booklet
- > Web Logo
- > App Logo
- > Logo on all posters
- > Logo on photo call
- > Ad insertion in the congressman's portfolio
- > TVs in foyer
- > Photo and logo Pre-Congress Magazine
- > Photo and logo Post-Congress Magazine
- > Full catering included (4 pax)
- > Welcome Dinner (4 pax)
- > Sponsor video at the welcome dinner
- > Asistencia evento social

OPTION 2: 15.000 €

- > 3 booth premium zone
- > 4 Registration
- > Roll ups. Catering area
- > Roll ups. Integration evening
- > Roll ups. Press conference
- > Logo between sessions
- > Booklet
- > Web Logo
- > App Logo
- > Logo on all posters
- > Logo on photo call
- > Ad insertion in the congressman's portfolio
- > TVs in foyer
- > Exclusive congressman's backpack
- > Photo and logo Pre-Congress Magazine
- > Photo and logo Post-Congress Magazine
- > Full catering included (4 pax)
- > Welcome Dinner (4 pax)
- > Sponsor video at the welcome dinner
- > Asistencia evento social

SILVER SPONSOR

10.000 €

- > 2 Stand Zone B
- > 4 Registration
- > Roll-ups. Catering área
- > Roll-ups. Integration evening
- > Roll-ups. Press conference
- > Logo between sessions
- > Booklet
- > Web logo
- > App logo
- > Logo on all posters
- > Logo on photo call
- > Ad insertion in the congressman's portfolio
- > TVs in foyer
- > Photo and logo Pre-Congress Magazine
- > Photo and logo Post-Congress Magazine
- > Full catering included (4 pax)
- > Welcome Dinner (4 pax)
- > Sponsor video at the welcome dinner
- > Asistencia evento social

STAND**OPTION 1: PREMIUM STAND 7.000 €**

- 2 Stand Zone A
- 4 Registration
- Booklet
- Web logo
- App logo
- Logo on all posters
- Logo on photo call
- TVs in foyer
- Photo and logo Pre-Congress Magazine
- Photo and logo Post-Congress Magazine
- Full catering included (4 pax)
- Welcome Dinner (4 pax)
- Sponsor video at the welcome dinner
- Asistencia evento social

OPTION 2: STAND ZONE A 3.500 €

- 1 Stand Zone A
- 2 Registration
- Booklet
- Web Logo
- App Logo
- Logo on photo call
- Logo on all posters
- Photo and logo Post-Congress Magazine
- Full catering included (2 pax)
- Welcome Dinner (2 pax)
- Asistencia evento social

OPTION 3: STAND ZONE B 3.000 €

- 1 Stand Zone B
- 2 Registration
- Booklet
- Web Logo
- App Logo
- Logo on all posters
- Photo and logo Post-Congress Magazine
- Full catering included (2 pax)
- Welcome Dinner (2 pax)
- Asistencia evento social

OPTION 4: STAND ZONE B de 2X2 2.500 €

- > 1 Stand Zone B de 2X2 m.
- > 1 Registration
- > Booklet
- > Web Logo
- > App Logo
- > Logo on all posters
- > Photo and logo post-congress magazine
- > Full catering included (1 pax)
- > Welcome Dinner (2 pax)
- > Asistencia evento social

Patrocinadores / Partner	Platinum Sponsor	Gold Sponsor	Gold Sponsor	Silver Sponsor	Stand Premium	Stand Zone A	Stand Zone B	Stand Zone B 2x2
Stand/ space	5	3	0	2 zona B	2	1	1	1
Inscriptions	5	4	4	4	4	2	2	1
Roll-ups. Dining area / catering area	✓	✓	✓	✓	✗	✗	✗	✗
Roll-ups. Welcome dinner. Integration evening	✓	✓	✓	✓	✗	✗	✗	✗
Roll-ups. Press conference	✓	✓	✓	✓	✗	✗	✗	✗
Logo between sessions	✓	✓	✓	✓	✗	✗	✗	✗
Logo in the congress program / booklet	✓	✓	✓	✓	✓	✓	✓	✓
Web logo	✓	✓	✓	✓	✓	✓	✓	✓
App logo	✓	✓	✓	✓	✓	✓	✓	✓
Logo on all posters	✓	✓	✓	✓	✓	✓	✓	✓
Logo on photo call	✓	✓	✓	✓	✓	✓	✗	✗
Ad insertion in the congressman's portfolio	✓	✓	✓	✓	✗	✗	✗	✗
Presentation of the sponsor at a conference	✓	✗	✗	✗	✗	✗	✗	✗
Video on screen hall / TVs in foyer	✓	✓	✓	✓	✓	✗	✗	✗
Exclusive congressman's backpack	✗	✗	✓	✗	✗	✗	✗	✗
Photo and logo Pre-Congress Magazine	✓	✓	✓	✓	✓	✗	✗	✗
Photo and logo Post-Congress Magazine	✓	✓	✓	✓	✓	✓	✓	✓
Logo printed on lanyards	✓	✗	✗	✗	✗	✗	✗	✗
Full catering included	✓/5	✓/4	✓/4	✓/4	✓/4	✓/2	✓/2	1
Welcome Dinner	✓/5	✓/4	✓/4	✓/4	✓/4	✓/2	✓/2	2
sponsor video at the welcome dinner	✓	✓	✓	✓	✓	✗	✗	✗
Asistencia a evento social	✓	✓	✓	✓	✓	✓	✓	✓
PRECIO/ PRICE + IVA	30.000 €	15.000 €	15.000 €	10.000 €	7.000 €	3.500 €	3.000 €	2.500 €





CONDITIONS

METHODS OF PAYMENT

By Bank draft in Euros (€) only, drawn on a Spanish bank, made payable to GRUPO PACIFICO. XIV Lares Congress & I EAN CONGRESS. Bank drafts in other currencies will not be accepted.

Bank transfer account number:

> **BANCO DE SABADELL:** 0081 5084 07 0001154426

> **IBAN:** ES70 0081 5084 07 0001154426 SWIFT: BSABESBB

Bank fees must be paid by the company.

By credit card, it is necessary to send holder's name, credit card number, expiration date and CVC digit (on the back of the credit card, next to signature). All invoices should be paid prior to arrival at the exhibition.

PAYMENTS

In order to start the set up of booths, the Exhibitor Company must have paid the full amount of the space and all those extras such as furniture, electricity, etc... Otherwise the company shall not be allowed to start the set up work. Request will not be considered if it is not paid completely.

VAT

VAT to be added. **ALL PRICES QUOTED EXCLUDE VAT

CHANGE OF LOCATION & EXHIBITOR'S LAYOUT

Location of Standard booths could be altered due to security or management reasons. Exhibition layout, can be modified due to organizational needs and/or unsold booths.

The organization is entitled to make these changes under previous information to affected exhibitors. The Organizing Committee reserves the right to alter time schedules, differing, reducing or extending the period of celebration of the exhibition, or eventually to change the venue, for reasons beyond the organiser's control or for major contingencies.

These circumstances would justify neither a partial, nor a total cancellation of the commitments of Exhibitors, nor damage compensation.

CANCELLATION OF PARTICIPATION

All cancellations must be sent in written to the Technical Secretariat. Deposits will not be refunded.

CANCELLATION OR "FORCE MAJEURE"

If for any reason or circumstance of major force beyond our control, the congress could not be celebrated, exhibitors and sponsors commit not to claim against the organisers, being refunded the sums paid as deposit, less an amount for general expenses spent at the moment of the cancellation of the congress.

PLACE OF LEGAL PERFORMANCE AND VENUE

Disagreements regarding this contract will be subject to Spanish law and the official court of Madrid (Spain).

DATA PROTECTION POLICY

In compliance with the provisions in the Spanish Organic Law LO 15/99 of personal data protection, we inform that the personal information provided will be stored in a database controlled by the Congress, for purposes related with the event and its promotion.

The fulfilment of the present form implies to authorize the IVI & Viajes Pacífico S.A. to use the personal data facilitated for the mentioned purpose. If you wish to exercise your rights to access, rectify, cancel and oppose the treatment of your data, please send a letter to the Technical Secretariat, and attaching a photocopy of your ID.

LIABILITY AND INSURANCE

Companies participating in the Congress are required to take out appropriate insurance. The Congress Organizer cannot accept liability for personal accidents loss of or damage of private property of participants, either during or indirectly arising from the XIV Lares Congress & I EAN Congress. Participants are advised to issue their own personal travel and health insurance for their trip.

TERMS AND CONDITIONS

- Support items are allocated on a first-come, first-served basis
- All support and exhibition prices quoted are in € and are subject to VAT
- All payments must be received before the beginning of the Congress. Should the company fail to make the payment prior to the commencement of the Congress, the Organizer saves the right to cancel the company's participation and benefits.
- Time slot allocation will be based on level of support and approval from the Organizing Committee
- It is the responsibility of the supporters and exhibitors to comply with the regulations of the local authorities, EFPIA (European Federation of Pharmaceutical Industries & Associations) www.efpia.org and IFMPA (International Federation of Pharmaceutical Manufacturers & Associations) www.ifmpa.org Code of Practice on the Promotion of Medicines.
- The Congress Organizer reserves the right to accept or decline offers of support and application for exhibition space
- The Congress Organizer reserves the right to amend the published floorplan should it be deemed necessary for the benefit of the exhibition and the Congress as a whole. Please note that the Congress Organizer must approve all exhibition stand designs. All benefits: (logo, profile, insert, advertisement and registration) that are mentioned as part of the Supporter /Exhibitor packages are to be provided as per Grupo Pacifico specifications and deadlines to ensure maximum exposure at the Congress.

CANCELLATION POLICY

The cancellation policy will be as follows:

- **From June 01, 2020:** 70% of the total amount refund
- **From June 2, 2020:** no refunds will be made

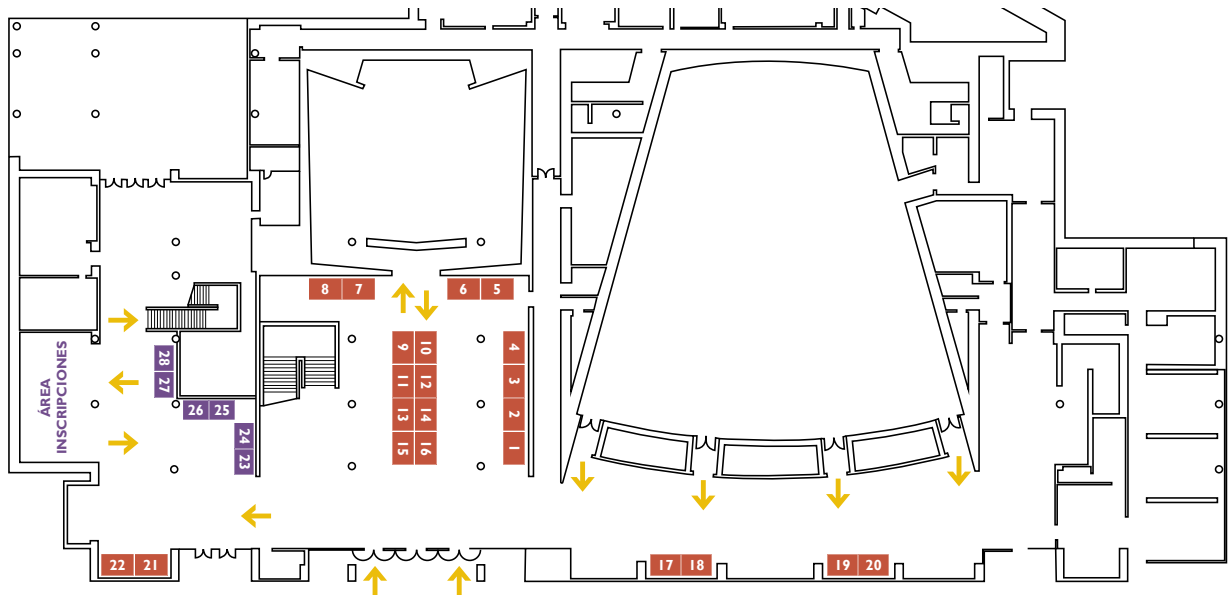
The companies participating in the exhibition area of the congress must subscribe, where appropriate, to the insurance they deem appropriate.

More information about sponsorship: laresean@...

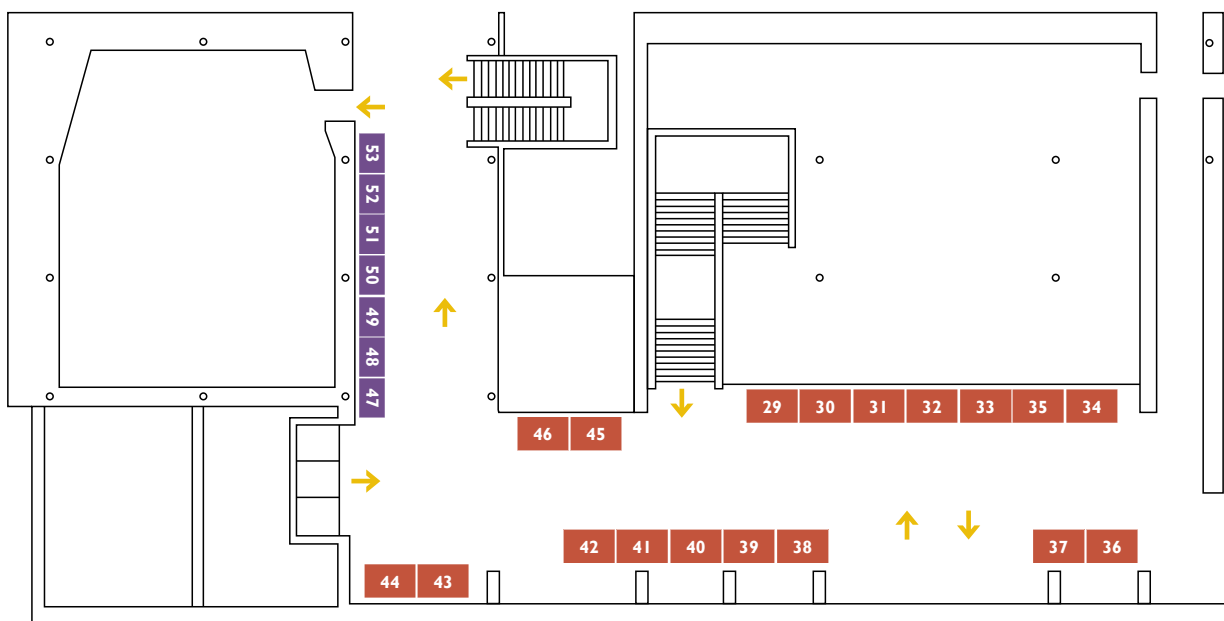


FLOOR PLAN

MAIN FLOOR



SECOND FLOOR



TIMETABLE

Set up Exhibition

Tuesday October 27th 2020 from 15.00 h to 20.00 h

Exhibition

- > Wenesday October 28th 2020 from 10.00 h to 19.00 h
- > Thursday October 29th 2020 from 10.00 h to 18.00 h
- > Friday October 30th 2020 from 10.00 h to 12.00 h

Dismantling Exhibition

Friday October 30 2020, once Congress is over





SPONSORSHIP/ EXHIBITION APPLICATION FORM

**WE WOULD LIKE TO BE ENTITLED AS SPONSOR OF THE FOLLOWING ITEM /
Show SPONSORSHIP:**

- | | | | |
|---|--------------------|---|--------------------|
| <input type="checkbox"/> Platinum Sponsor | 30.000,00 € | <input type="checkbox"/> Gold Sponsor I | 15.000,00 € |
| <input type="checkbox"/> Gold Sponsor 2 | 15.000,00 € | <input type="checkbox"/> Silver Sponsor | 10.000,00 € |
| <input type="checkbox"/> Premium Stand | 7.000,00 € | <input type="checkbox"/> Stand Zone A | 3.500,00 € |
| <input type="checkbox"/> Stand Zone B | 3.000,00 € | <input type="checkbox"/> Stand Zone B (2x2) | 2.500€ |

DATA

Company

Address

ZipCode.....

City

Country

Phone.....

Fax

Email.....

VAT Number

Contact Person

Position

Total amount of SPONSORSHIP requested,

VAT 21% included _____ **€**

On behalf of the Company, I consent and undertake to comply with the sponsorship rules and my obligations to sponsor from the moment I sign this contract.

I enclose the copy of the bank transfer made to:

Account number: BANCO DE SABADELL: 0081 5084 07 0001 154426

IBAN: ES70 0081 5084 07 0001 154426. SWIFT: BSABESBB

Covering payment on the amount agreed (100% of the sponsorship)

Signature & Company Stamp

_____, _____, _____ of 20____

This form should be completed and returned as soon as possible to:

Technical Secretariat

Calle Castelló 128 7º planta - 28006; Madrid

Ph. +34 91 383 60 00 · Fax. +34 91 302 39 26

@pacifico-meetings.com



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