



The 14<sup>th</sup> E.D.E. Congress, organized in cooperation with the Suisse Association ARODEMS, will take place from 24 to 25 September 2015 in Montreux.

## From Managing to Networking – Building Partner Networks in Long-Term Care

With this title, the E.D.E. aims to underline how important networks are for sustained, successful development of care services. But why should organisations and businesses providing long-term care services go this route?

In view of new economic and social challenges, institutions in the health care sector have for years been under considerable pressure to cut prices and raise performance. On the one hand they must respond to demands for cost-cutting measures and efficient operating procedures, on the other they must be flexible and willing to embrace change. In addition, the specific needs of people and groups in the area of elderly care are on the rise, with the result that individual homes or service providers are increasingly unable to offer an adequate range of social, rehabilitative and care services under one roof.

The focus of the 14<sup>th</sup> European Congress will address these developments, with the goal of showing how important developing and participating in networks is for the sustainable and successful development of organisations and businesses working in long-term care.

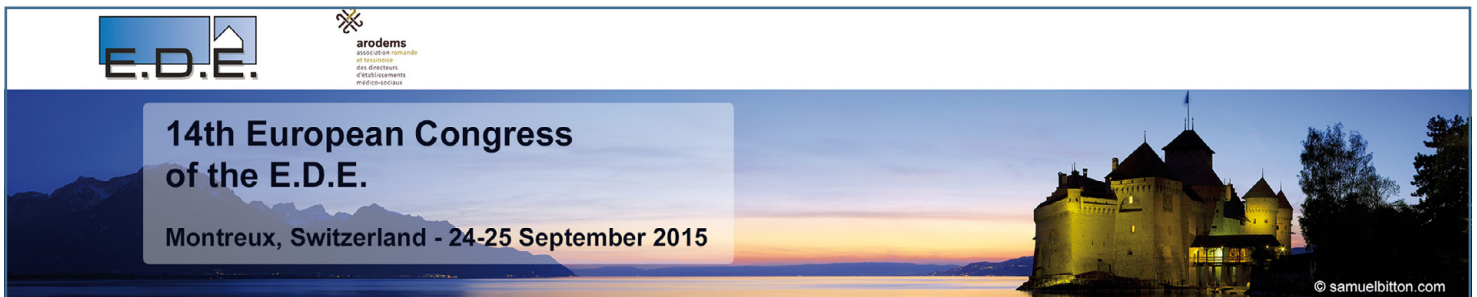
The Congress will seek to give impulses for successful networking and inter-professional dialogue on an eye-to-eye level.

You will find more information on the programme, registration procedure and congress website at [www.ede-congress.ch](http://www.ede-congress.ch). If you haven't already registered for the Congress, you can still reserve a place at the early booking rate on the [Congress website](http://www.ede-congress.ch) until **24 May 2015**.

In addition an attractive social programme awaits participants: on 23 September a "coming together" will be put on by the Polish associations, followed by a Gala Evening in Casino Montreux on 24 September. And on 26 September you will have the opportunity to visit selected care homes in and around Montreux. The cost for these events is already included in your congress participation fee.

We're delighted at the prospect of welcoming you to our Congress in Montreux.

■ *E.D.E. and ARODEMS*



**E.D.E.** association européenne des directeurs et des établissements de soins de longue durée

**arodems** association romande des établissements de soins de longue durée

**14th European Congress of the E.D.E.**

Montreux, Switzerland - 24-25 September 2015

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## E-Qalin® 10 Years on

Under the motto "E-Qalin 10 Years on – a European Success Story", E-Qalin Ltd organised an anniversary event in Vienna's Colosseum on 19 and 20 March.

On the first day, numerous honorary guests joined the 200 participants from Austria, Slovenia, Luxembourg and Germany – including the Slovenian Minister of Labour, Family, Social Affairs and Equal Opportunities, Anja Kopač Mrak. E.D.E. President Jean-Louis Zufferey represented the Association as partner of E-Qalin GmbH. In his remarks, Zufferey stressed the Association's commitment to extending the spread of E-Qalin in Europe. Adelheid Bruckmüller of the Austrian Institute for Training and Education in Healthcare Services,

who initiated the EU project "E-Qalin" 10 years ago, presented the success story of the quality management system specialised in elderly care, people with disabilities and day-patient/mobile services with reference to the five perspectives of the E-Qalin model.

Successful developments were reviewed in presentations (Simon Groß, RBS/Luxembourg), interview rounds (Franci Imperl, Firis/Slovenia; Wilfried Schlüter for the E.D.E. and andragogik konkret; Johannes Wallner, Lebenswelt Heim/Austria; Kai Leichsenring, emmeerre S.p.A./Italy and Heidemarie Staflinger, Austria), as well as short films. All participants expressed their confidence in the quality management system E-Qalin, as its introduction has been combined with



*Mag. Adelheid Bruckmüller and Prof. Dr. Wilfried Schlüter, E-Qalin trainers, were among the initiators of the EU „E-Qalin“ project 10 years ago*

further developments in living and working conditions in care homes. In this way the residents' quality of life has been improved on a lasting basis, while the optimisation of work processes and the attention to issues of leadership has bettered working conditions for staff. The result: E-Qalin has become a key factor in the sustainability of qualitative development in care institutions.

In the evening the Swiss group "Starbugs" rounded out the cultural side of the event with a programme combining dance, acrobatics and non-verbal comedy.

The second day was dedicated to the further development of E-Qalin. Introductory remarks by Prof. Dr. Franz Kolland from Vienna gave



*Prof. Dr. Jan Kolland*

guests an insight into "Quality of Life and Dignity in Old Age". Participants then discussed the topic in international working groups from the three angles of "Structures and Processes", "Results" and "Outside Evaluation". The results of this intense exchange of ideas and outlooks will enrich the next handbook version on the E-Qalin quality management system.

Mike Klein's professional event management and the dedicated moderation of Magrit Klein, managing director of E-Qalin GmbH, did much to ensure the success of this event.

With warm thanks to all contributors and colleagues!

■ *Wilfried Schlüter*

## SUCCESSFUL CONGRESS on ageing BY CURAVIVA SWITZERLAND 2015



*Prof. Dr. Jutta Rump (photographer: Iris Krebs, Bern)*

The 6<sup>th</sup> trade congress on ageing organised by CURAVIVA Switzerland on the topic of "Care Institutions and Institutions for the Elderly: Diversity and Opportunity" took place in Basel in January 2015.

Dr. Markus Leser, director of CURAVIVA's Age department, and Jean-Louis Zufferey, chairman of the trade conference on ageing and President of the E.D.E., welcomed over 1,100 participants.

Spirits were high and there was plenty of activity for two days at the Congress Center Basel, with over 30 engaging presentations to choose from.

To mention just a few highlights: in her presentation "Trends in the Working Environment", Prof. Dr. Jutta Rump discussed value changes in society and compared among others the baby boomers with Gen-

eration Y. With his at times provocative remarks on "Humour Helps Healing", Dr. Eckhardt von Hirschhausen got participants laughing – and thinking.

The two podium discussions on Thursday met with great interest and gave those present much to discuss during the breaks. In the first, younger and older participants discussed points of conflict and solidarity between the generations. The second addressed the topic "What quality service at what price: How to combine optimal services and the lowest possible costs in geriatric care?" Participants from politics, elderly and care homes and future research engaged in intense discussion on the topic – at times at loggerheads.

Dr. Christian Wenk, quadriplegic ever since he had a serious accident, gave a particularly moving presentation on "Overcoming Borders", and brought the congress to an impressive end as the last speaker.

What's more, the event had much to offer in terms of musical performances. The tambour players Basilicum got things off to a rolling start on Wednesday, that evening saw dances to Beatles songs, and on Thursday audiences were delighted by rapper Crispy Dee.

All in all a very successful congress for 2015. The next trade congress on ageing will take place on 19 and 20 September 2017 in Montreux. For impressions and presentations please visit

[www.congress.curaviva.ch](http://www.congress.curaviva.ch).

■ *CURAVIVA Switzerland*



## ACTIVE AND HEALTHY AGEING IN SLOVENIA – AHA.SI

The Active and Healthy Ageing in Slovenia (AHA.SI) project was launched in 2014. The special feature of the project is that it brings together efforts of different stakeholders in a joint response to many social and political challenges that are associated with a rapidly ageing population. The National Institute of Public Health in Slovenia has assumed the role of leader of the AHA.SI project, which encompasses 6 partners – The Institute for Economic Research (IER), the Emonicum Institute (Emonicum), the Association of Social Institutions of Slovenia (SSZS), the Social Protection Institute of the Republic of Slovenia (IRSSV), the Federation of Pensioners' Associations of Slovenia (ZDUS), and EuroHealthNet (EHNet).

The specific objective of the AHA.SI project is to support the development of the new comprehensive active and healthy ageing (AHA) strategy for Slovenia in three thematic areas, namely: prolonged employment and delayed retirement (led by the IER); active and healthy ageing for an active and healthy age (led by Emonicum) and support for independent living at home in the local environment and long-term care and support services (led by SSZS).

The important added value of the project is its focus on networking and communication, based on the targeted identification of all relevant stakeholders and their views regarding the main challenges of future strategy. The AHA.SI project will lead to a sustainable network of relevant sectors and stakeholders in the area of AHA and to a higher level of awareness among the general public as well as among specific target groups as to the urgent need to adopt an AHA strategy.

The project started with an analysis of the present situation, so as to define the specific national challenges in the area of active and healthy ageing. It then identified the models, best practices and regulatory solutions provided by international organizations (such as WHO and others) and member states (proposed: Austria, Finland, Netherlands and others) as well as an analysis of their potential applicability to help promote active ageing in Slovenia. Based on this

analysis, measures will be proposed that can contribute to improving the conditions for active ageing in Slovenia. Proposed measures will also be checked for feasibility of their implementation and institutionalized solutions will be favoured with the aim of assuring sustainability.

The second panel discussion on the topic of active and healthy ageing in Slovenia was held on 8 January 2015, with over 170 participants from various sectors and fields taking part. The main purpose of the discussion was to present analyses of the situation in thematic fields of the AHA.SI project. Priority was given to an exchange of views

and opinions of participants on the contents presented, with the aim of including the problems and proposed solutions into the bases for the preparation of the strategy for active and healthy ageing in Slovenia. The panel discussion was successful, since the participants, divided into four thematically different workshops, developed a constructive dialogue, which will contribute to the development of the most efficient solutions in Slovenia.

Participants were divided in four groups, and attended the following workshops: Extended employment and postponed retirement; Prevention of falls; Pre-retirement activities; and Long-term care. The main conclusions of the panel discussion were (1) Participants' comments of the presented analyses will be taken into account in the preparation of analytical reports and final recommendations; (2) Testing of the possible measures for inclusion into strategy of active and healthy ageing will be implemented until June 2015. The suggestions and initiatives for testing the implementability of good practices will be taken into account while all results will be presented at the third AHA.SI conference; (3) The change of attitude in Slovenian culture and community towards ageing is the key for the successful implementation of AHA.SI proposals in the strategy of active and healthy ageing.

■ Association of Social Institutions of Slovenia (SSZS)



### E.D.E. Vision 39

This is the 39th issue of the newsletter. E.D.E. VISION. It will inform you about current developments in the field of long-term care services for the elderly in Europe as well as about projects of the E.D.E. and its member associations. The E.D.E. will also give its views on current questions of European policy in the context of long-term care.

We invite you to forward this newsletter to your colleagues.